Sal Visca has joined Vertex, Inc. as chief technology officer (CTO) effective immediately. He is responsible for leading the company's technology strategy, software engineering and innovation roadmap to accelerate growth.Vertex is a global provider of tax technology solutions.

Visca brings 30 years of technology and executive management expertise transforming and operating large-scale cloud software businesses. He is an experienced board member and advisor to public and private corporations in the artificial intelligence (AI), cybersecurity and SaaS industries. Previously, he served as CTO at Elastic Path Software, where he drove their pioneering efforts in "headless commerce." In addition, he led architecture, engineering and cloud operations to scale the company's B2C and B2B omnichannel commerce platform to support over $60B in online transaction volume with customers including Carnival Cruise Lines, Comcast, Intuit and T-Mobile.

"Sal is a visionary with deep, proven experience pioneering next generation commerce, business intelligence and enterprise management applications," said Vertex Chief Executive Officer David DeStefano. "We set out to find an exceptional, purpose-driven leader – someone with that rare mix of interpersonal skills, technical savvy and an innovative spirit to run a leading-edge technology organization – we are fortunate to welcome Sal to Vertex."

Visca previously held CTO positions at Business Objects and Infowave Software. He was also senior vice president and CTO of SAP's Application and BI Platform Group. At SAP he was responsible for strategy, central architecture guidance and governance in driving new products and long-term innovation, including helping to develop HANA, a breakthrough in-memory analytics engine, now one of the company's most widely used and fastest growing products. After obtaining a bachelor's degree with honors in computer science from Western University, Visca spent his early career at

IBM, spanning 12 years as a software engineer, architect and then in executive roles

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