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## FIRM MANAGEMENT

# April 2018 Firm Management Channel

Apr. 13, 2018

## Top Social Media and Blog Posts:

**What do Millennials Really Want at Work? The Same as the Rest of Us.** Harvard Business Review.

<http://bit.ly/1WfsdAy>

**The 5 Best Times to Evaluate Technology.** Wolters Kluwer blog.

<http://bit.ly/2u6V4Sh>

**Introducing the Blockchain Concept to Your Firm.** CPA Consultants Alliance blog.

<http://bit.ly/2Ggm0nk>

**How Frustration Can Make Us More Creative.** TED Talks video.

<http://bit.ly/1Zgutpp>

**5 Ways to Get the Most from Any Mentor Relationship.** Inc. Magazine.

<http://on.inc.com/2ptEVBt>

## Latest News:

**4 Red Flags on Choosing New Clients.** Hindsight is 20-20. Over the course of my career, I have regretted accepting select engagements.

[www.cpapracticeadvisor.com/12404793](http://www.cpapracticeadvisor.com/12404793)

**How to Expand Your Accounting Firm.** Are you ready to grow your accounting firm?

If so, there are a few ways to go about it.

[www.cpapracticeadvisor.com/12407030](http://www.cpapracticeadvisor.com/12407030)

**3 Ways to Build Better Teams and Kill a Toxic Culture.** Nearly a third of executive-level employees said that a colleague had tried to make them look bad in a variety of ways.

[www.cpapracticeadvisor.com/12406525](http://www.cpapracticeadvisor.com/12406525)

**Illinois CPA Society Appoints New Board of Directors.** The Illinois CPA Society (ICPAS) announced its Board of Directors to serve April 1, 2018 – March 31, 2019.

[www.cpapracticeadvisor.com/12406340](http://www.cpapracticeadvisor.com/12406340)

**5 Reasons Your Firm Might be Giving Away Business.** In order to be successful in changing the perception of your business, your practice, and how you sell and deliver your service, you may also need to change your mindset.

[www.cpapracticeadvisor.com/12405219](http://www.cpapracticeadvisor.com/12405219)

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