## **CPA**

## Practice **Advisor**

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function to manage and control the end-to-end financial close process by automating accounting workflows, providing a centralized and secure workspace to perform period-end accounting activities, and streamlining financial reporting. The resulting absence of complex, manual, and error-prone steps inherent in dated accounting practices, enables teams to focus on analyzing discrepancies and uncovering new ways to create value for the organization. This Continuous Accounting approach that eliminates non-value adding activities and evenly distributes tasks across the close, facilitates continual monitoring for errors, fraud, and inefficiency, so accounting and finance leaders can innovate to sustain competitive advantage, even in the face of growing workloads and increasingly stringent regulatory environments.

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