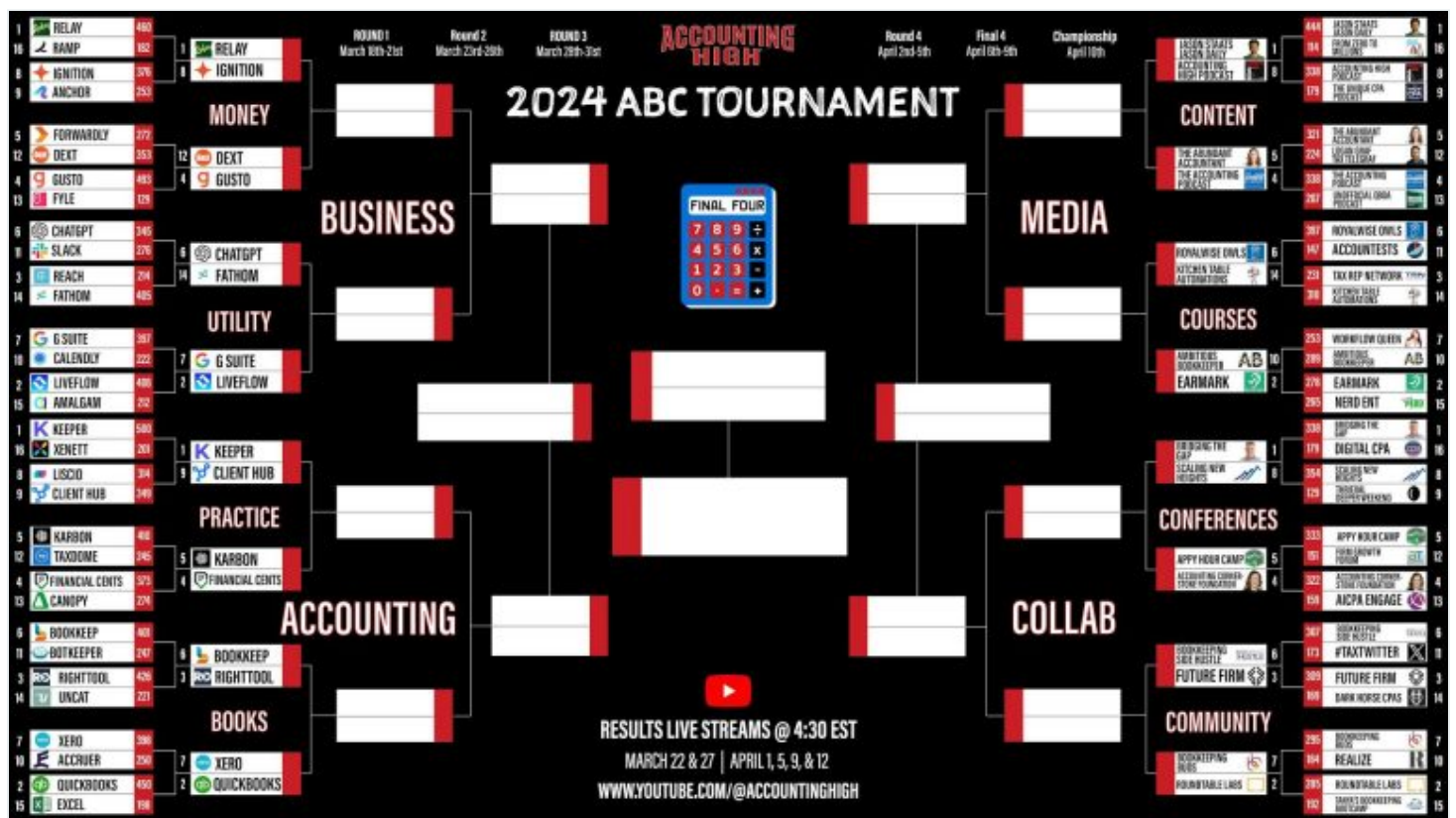


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eight matches in the third round starts on March 28.

Jason Bramwell • Mar. 28, 2024



The **field of 64** has shrunk to 16 in the quest to win the 2024 Accountant Bracket Challenge, presented by Accounting High, as voting for the third-round matchups starts on Thursday.

You have through the Easter weekend to **cast your votes** on the third-round action to determine who advances to the Elite Eight, which begins on April 2.

Only two of the four No. 1 seeds remain, as Relay was defeated in the **second round** by No. 8 seed Ignition in the Money Bracket and Bridging the Gap was bested by No. 8 seed Scaling New Heights in the Conference Bracket. And in the battle of accounting

software giants, No. 2 seed QuickBooks easily defeated No. 7 seed Xero by a vote score

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Money Bracket

Second-round scores by number of votes

8. Ignition defeated 1. Relay, 274-250

4. Gusto defeated 12. Dext, 365-157

Third-round matchup

4. Gusto vs. 8. Ignition

Utility Bracket

Second-round scores by number of votes

6. ChatGPT defeated 14. Fathom, 372-149

7. G Suite defeated 2. Liveflow, 385-135

Third-round matchup

6. ChatGPT vs. 7. G Suite

Accounting Region

Practice Bracket

Second-round scores by number of votes

1. Keeper defeated 9. Client Hub, 405-197

4. Financial Cents defeated 5. Karbon, 297-289

Third-round matchup

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Third-round matchup

2. QuickBooks vs. 3. RightTool

Education Category

Media Region

Content Bracket

Second-round scores by number of votes

1. Jason Staats/Jason Daily defeated 8. Accounting High Podcast, 286-179
4. The Accounting Podcast defeated 5. The Abundant Accountant, 255-205

Third-round matchup

1. Jason Staats/Jason Daily vs. 4. The Accounting Podcast

Courses Bracket

Second-round scores by number of votes

10. Ambitious Bookkeeper defeated 2. Earmark, 244-215
6. Royalwise Owls defeated 14. Kitchen Table Automations, 304-154

Third-round matchup

6. Royalwise Owls vs. 10. Ambitious Bookkeeper

Collaboration Region

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5. Appy Hour Camp vs. 8. Scaling New Heights

Community Bracket

Second-round scores by number of votes

7. Bookkeeping Buds defeated 2. Roundtable Labs, 272-192

6. Bookkeeping Side Hustle defeated 3. Future Firm, 254-210

Third-round matchup

6. Bookkeeping Side Hustle vs. 7. Bookkeeping Buds

Bonus Tax Bracket

Second-round scores by number of votes

Avalara defeated TaxPlanIQ, 247-183

Intuit ProConnect defeated StanfordTax, 252-177

Third-round matchup

Avalara vs. Intuit ProConnect

So far, 29,725 votes have been cast in the 2024 Accountant Bracket Challenge.

Accounting • Technology

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