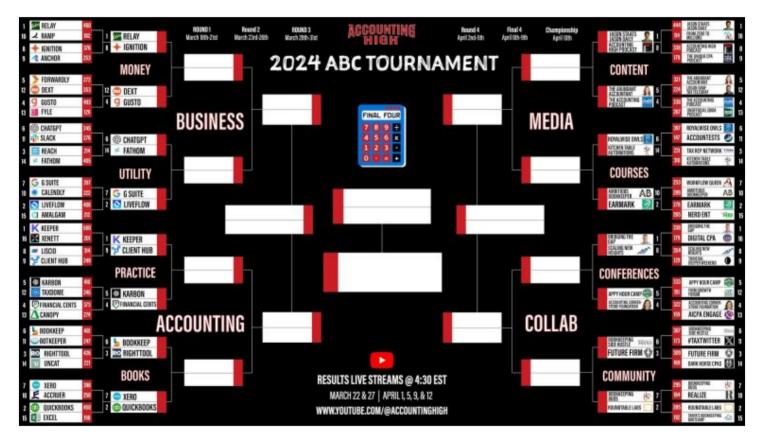
## **CPA** Practice **Advisor**

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### EST tomorrow, March 27.

Jason Bramwell • Mar. 26, 2024



Second-round voting for this year's Accounting High Accountant Bracket Challenge ends at 10 a.m. EST tomorrow, March 27, as the four No. 1 seeds in the tournament are still alive and last year's champion got bounced in the first round.

Click here to vote for who'd you like to see advance to the next round.

The eight brackets comprising 64 "teams"—plus a bonus tax bracket of eight challengers—were revealed by Accounting High on March 18. The first round of the tournament concluded last week.

There will be a new champion crowned this year, as defending ABC Tournament

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# **Business Region**

# **Money Bracket**

## First-round scores by number of votes

Relay defeated 16. Ramp, 460-182
 Ignition defeated 9. Anchor, 376-253
 Dext defeated 5. Forwardly, 353-272
 Gusto defeated 13. Fyle, 493-129

## Second-round matchups

1. Relay vs. 8. Ignition 4. Gusto vs. 12. Dext

# **Utility Bracket**

#### First-round scores by number of votes

6. ChatGPT defeated 11. Slack, 345-276
14. Fathom defeated 3. Reach, 405-214
7. G Suite defeated 10. Calendly, 397-222
2. Liveflow defeated 15. Amalgam, 406-212

## Second-round matchups

6. ChatGPT vs. 14. Fathom2. Liveflow vs. 7. G Suite

# **Accounting Region**

## **Practice Bracket**

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Keeper vs. 9. Client Hub
 Financial Cents vs. 5. Karbon

# **Books Bracket**

## First-round scores by number of votes

- 6. Bookkeep defeated 11. Botkeeper, 401-247
- 3. RightTool defeated 14. Uncat, 426-221
- 7. Xero defeated 10. Accruer, 398-250
- 2. QuickBooks defeated 15. Excel, 450-198

## Second-round matchups

- 3. RightTool vs. 6. Bookkeep
- 2. QuickBooks vs. 7. Xero

# **Education Category**

# **Media Region**

# **Content Bracket**

## First-round scores by number of votes

- 1. Jason Staats/Jason Daily defeated 16. From Zero to Millions, 444-114
- 8. Accounting High Podcast defeated 9. The Unique CPA Podcast, 371-179
- 5. The Abundant Accountant defeated 12. Logan Graf/Tax Telegraf, 321-224
- 4. The Accounting Podcast defeated 13. Unofficial QBOA Podcast, 338-207

## Second-round matchups

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Ambitious Bookkeeper defeated 7. Workflow Queen, 289-253
 Earmark defeated 15. Nerd Enterprises, 278-265

## Second-round matchups

- 6. Royalwise Owls vs. 14. Kitchen Table Automations
- 2. Earmark vs. 10. Ambitious Bookkeeper

# **Collaboration Region**

# **Conferences Bracket**

### First-round scores by number of votes

- 1. Bridging the Gap defeated 16. Digital CPA, 338-150
- 8. Scaling New Heights defeated 9. Thrieval Deeper Weekend, 254-129
- 5. Appy Hour Camp defeated 12. Firm Growth Forum, 333-151
- 4. Accounting Cornerstone Foundation defeated 13. AICPA Engage, 322-159

### Second-round matchups

- 1. Bridging the Gap vs. 8. Scaling New Heights
- 4. Accounting Cornerstone Foundation vs. 5. Appy Hour Camp

# **Community Bracket**

### First-round scores by number of votes

- 6. Bookkeeping Side Hustle defeated 11. #TaxTwitter, 307-173
- 3. Future Firm defeated 14. Dark Horse CPAs, 309-169

7. Bookkeeping Buds defeated 10. Realize, 295-184

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rist-tound scores by number of votes

TaxPlanIQ defeated Tallyfor, 262-180 Avalara defeated RCReports, 257-180 StanfordTax defeated Tax Help Software, 235-205 Intuit ProConnect defeated Drake, 244-196

### Second-round matchups

TaxPlanIQ vs. Avalara StanfordTax vs. Intuit ProConnect

Accounting • Technology

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