## **CPA** Practice **Advisor**

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five separate metrics, each of which is weighted according to its perceived value.

## Maureen Salahshoor • Oct. 12, 2022

Rank		Player		Power Score
1.	- (1)	2	Kim Bryant CPA Kim Bryant is a CPA specializing is working with small businesses, helping them save on taxes and increase their wealth.	46
2.	<b>(</b> 3)	8	Logan Graf Pioneering the tax landscape one tweet at a time.	46
3.	<b>▲</b> (6)	۹	Sabrina Cook CPA. Runner. Mom.	46
4.	▲ (12)		Matt Metras Dad into taxes, tattoos, and tequila, not typically at the same time. WICSD Board of Ed. Cryptocurrency taxes / Enrolled Agent	45
5.	<b>(</b> 9)		Kelly Phillips Erb Tax lawyer, writer, coffee drinker, dirt lover, baker, sports mom. Former southerner who converted mostly for the snow.	44
6.	▼ (5)	T	Nicole Davis Wife to 1, mom to 5 and CPA to many   Speaker   Listed as a Must-Follow Tax Twitter Account For 2021 and 2022   #homecook #indiepharmacies #smallbiz	44
7.	▼ (4)	0	Jason Staats Practical automation tips to make you and your team more productive Also yes the guy from the Zapier commercials	44

We can't believe it is already October! As 2022 appears to be flying by, this week we

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Originally from Abilene Texas, Randy served in the United States Marine Corps for several years as a helicopter mechanic. Now, as a civilian, he serves his community as a certified public accountant specializing in advisory, compliance, litigation support & forensic accounting, and management services for businesses of all sizes. With an office still serving McAllen, Randy currently runs his business from Abilene, Texas where Randy L Crews CPA PLLC is considered one of the leading accounting firms throughout the Abilene and McAllen areas of Texas.

Keep up the momentum, Randy! We're honored to have your continued participation in the Top 100 Leaderboard!

**Moving on up:** Tamera Loerzel, a partner of Convergence Coaching, LLC. Tamera is close on Randy's heels landing at #99 after advancing 109 spots from #208. Way to go, Tamera!

New to the Leaderboard: Dr. Amanda White, aka Amanda Loves to Audit, out of Sydney, Australia. Welcome, Amanda!

Check out this week's Leaderboard here: https://www.rise.global/accounting-top-100/r/202698694

## **Social Reactions**

Progress! ] pic.twitter.com/yBglOuzBvw

— Avalara (@avalara) October 12, 2022

Clients not Clowns. But they can be clowns sometimes.

— Caleb L. Jenkins, EA, CQP (@CalebLJenkins) October 12, 2022

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back surgery next week! #gettingold

— Craig Hausz, CPA CFP (@CPATaxTeam) October 12, 2022

How my October is going so far [] pic.twitter.com/9v1roXBza5

— Vimal {Vee-mull} (@vimalcpa) October 12, 2022

How the leaderboard works: The Accounting Top 100 social media leaderboard uses an algorithm that scores and ranks users based on five separate metrics, each of which is weighted according to its perceived value. These five metrics are calculated every two weeks and combined to form a Power Score: a 1-100 value based on Rise.Global's Relative Scoring Method. This Power Score determines a user's rank on each new leaderboard release.

Want to see yourself rank even higher?

Remember, a new leaderboard with updated rankings is generated every two weeks, so keep up the great work on social media and watch your ranking climb.

Think you've got what it takes to make the Top 100? Join for free today!

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