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based on their overall presence, influence, and engagement on social media platforms.

Maureen Salahshoor • Sep. 14, 2022



What are the traits of a great client? This week we asked our participants to share traits that make a great client or alternatively, what makes them turn away a client. Check out the interesting responses below.

Here are some highlights from the latest Top 100 Accounting Social Leaders ...

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congratulating you to accounting. We are honored to have Kristen's continued participation in the Top 100 Leaderboard!

Moving on up: [Chris Ekimoff, CPA](#) – Investigative accountant out of Washington DC, with a huge leap of 142 spots from #224 to land in the top one hundred at #82. Keep up that momentum, Chris!

Newest to the Leaderboard: [Andrew Harrelson, CPA](#) and owner of Foresight Advisory and Consulting out of Oklahoma City, Oklahoma. Welcome, Andrew!

Check out this week's Leaderboard here: <https://www.rise.global/accounting-top-100/r/2697890>

Social Reactions

Thanks again [@avalara](#) for the honor of including me in [#AccountingTop100](#)! A [#greatclient](#) is one who will do whatever it takes to [#makeithappen](#)! <https://t.co/xXNCQliEaL>

— Hitendra R. Patil ([@HitendraRPatil](#)) [September 14, 2022](#)

A great client: Courteous, organized, truthful and pleasant. (or 3 out of 4).
A rejected client: Rude, uncooperative, sloppy files (if any), vague, lying – and argues about everything, including fees. (any of the above)

— TaxMama® ([@TaxMama](#)) [September 15, 2022](#)

I serve artists, so an ideal client is one that desires financial empowerment and takes their financial well-being as essential as their creative practice.

— Mathew Heggem ([@matheggem](#)) [September 14, 2022](#)

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so keep up the great work on social media and watch your ranking climb.

Think you've got what it takes to make the Top 100? [Join for free today!](#)

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