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**Katie Thomas, CPA – 2021 40 Under 40 Honoree**

**Owner**

**Leaders Online**

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income. The size and experience of firms we work with varies, as some firms are in the top 100 and some are just getting started.

- I have a large social media community with over 36,000 LinkedIn followers, 22,000 Facebook followers, 10,200 Instagram followers, 1,600 Youtube subscribers, and 430 Clubhouse followers.

**What are you doing to make a difference in the profession, your community, the world?**

I invest heavily into educating my online audience of accountants through social media, blogs, newsletters, a facebook group, and other online outlets, so no matter the firm's resources, they have access to the education and resources to create their online presence. I'm a member/volunteer of the AICPA Tax Profession Strategic Advisory Group, a small curated group that meets to discuss how to better the AICPA and profession. I'm the founder of a book club for accountants who meet weekly to discuss how to grow as an accountant and to discuss real-life social issues/how to navigate them.

**Favorite books/websites/podcasts/speakers/bloggers:**

- Books: How to Win Friends and Influence People by Dale Carnegie, The Way of The Wolf by Jordan Belfort, The Four Agreements by Don Miguel Ruiz
- Any book, podcast, speaking session by Russell Brunson

**What do you like best about the accounting profession?**

For one, the opportunities in this career are endless. For those that want a structured career path to follow, there are options. For those that want to take an entrepreneurial route, there are also options. Two, the work is never boring. No matter what type of career path you desire, your day-to-day work will probably

always look different. From new laws and regulations, to working with different

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