CPA

Practice **Advisor**

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CPAs and accountants know their clients would rather spend time *in* their business than *on* their business. One of the ways to do that is to recommend third-party apps that integrate with QuickBooks Online. Apps handle tasks, speed workflow, enable productivity, and help businesses – and even your own firm – be more efficient.

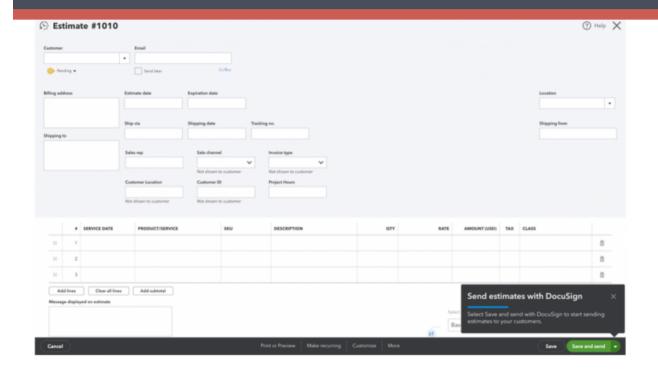
If you're running your accounting on QuickBooks Online Advanced, you can help your clients tailor their software to work seamlessly with a growing suite of best-inclass apps, add-ons, and purpose-built integrations offering exclusive capabilities for Advanced customers. With Advanced's Premium Apps, QuickBooks becomes a hub for managing all of the workflows that help your clients work smarter and grow faster – all from one place.

For small- and mid-size businesses, the manual tasks associated with preparing and sending estimates are often inefficient and take time away from serving customers. Intuit® recently launched the DocuSign eSignature Connector by QuickBooks to help small businesses digitally sign estimates directly from QuickBooks® Online Advanced (Advanced). In addition to time, customers can save an average of \$36 per contract by reducing hard costs and improving employee productivity.

DocuSign eSignature Connector by QuickBooks allows businesses to:

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QuickBooks recently launched several other integrations as part of its strategy to address the unique pain points of mid-market customers, and create an all-in-one financial and business hub. The DocuSign eSignature Connector by QuickBooks application is just one of a variety of best-in-class apps and purpose-built integrations that power growing businesses and help them digitally transform.

Other apps include:

• **Bill.com:** With Bill.com and Advanced, your clients will get more financial control over accounts payable with customized workflows for faster and easier bill pay approvals. With Bill.com as a Premium App for Advanced, deep linking between bills in Bill.com and QuickBooks is enabled, reducing steps and increasing the ease of use.

• HubSpot: HubSpot for QuickBooks integrates a business' customer relationship

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firms and legal businesses. The LeanLaw integration with QuickBooks Online Advanced enables firms to track trust accounting, billable hours, and client reports, among other functions.

Check out a **Premium Apps overview video** to learn more about Premium Apps and how they integrate with QuickBooks Online Advanced.

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