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Intuit hosted its first virtual [QuickBooks® Connect](#) on Nov. 18, where the theme was “We go further together.” Thousands attended to take advantage of the many opportunities to grow, learn, and share.

To help grow your practice and serve as a true advisory partner to your clients, here are the highlights of the product innovations presented to attendees in [QuickBooks Online Accountant](#), [QuickBooks Online](#), and more.

Month-end review

[Month-end review](#) in QuickBooks Online Accountant is the first end-to-end workflow built inside any accounting software, and is specifically built to help you clean up your clients’ books each month in a fraction of the time and with higher accuracy.

Month-end review lays out a three-stage process starting with transaction review. It

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each number, and can act on them as needed. You'll be able to customize your month-end checklist by adding or removing actions you want to take or review each month, and easily track what you're doing with built-in progress tracking. If you're managing a team, you can keep an eye on how the whole team is doing right from your firm's client list.

Soon, you'll be able enhance your month-end review process with management reports and visualizations.

Performance Center

You can now access the [Performance Center](#) (previously only available in [QuickBooks Online Advanced](#)) for all of your clients' books. Any QuickBooks Online Accountant user can access it to advise their clients, regardless of which version of QuickBooks Online they are subscribed to, as well as use it to assess the performance of your QuickBooks Online Accountant firm. Industry benchmarks will continue to bring a new degree of expert-level industry insights to your [advisory services](#), enabling you to better identify areas for business improvement and set smarter goals for clients.

Performance Center calculates key ratios, provides metrics, and visualizes your clients' financial performance automatically. You can also review client performance across 10 key metrics, then build a chart customized to your clients' needs.

Statement Auto Import

With no additional work from you or your clients, you can now pull in bank statements from financial institutions right into reconciliation history. [Statement Auto Import](#) supports more than 2,800 banks worldwide, including Bank of America, US Bank, TD Bank, Charles Schwab, Fifth Third, Regions, American Express, Discover, Bank of the West, and very soon, Wells Fargo. For banks not currently

supported, you or your clients can upload and attach the statement to the specific

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and spend money. They can also create tags to track any part of their business, such as job types, ad campaigns, sales reps, or project managers.

Automatic Sales Tax Center

The new [Automatic Sales Tax Center](#) calculates sales tax on invoices and receipts. When creating an invoice, QuickBooks automatically calculates the sales tax rate based on what you're selling and where you're selling it. And, when it's time to pay sales tax, transactions are organized and easily reviewed.

Amazon Business integration

[Amazon Business](#) is now seamlessly integrated into QuickBooks. It makes tracking and categorizing expenses easier than ever. All of the details of your Amazon Business purchase – item details, quantity, shipping costs, and sales tax – are automatically in QuickBooks.

QuickBooks Online Advanced

[QuickBooks Online Advanced](#) provides the flexibility your more complex and growing clients need with more users and controls, deeper insights and stronger reporting tools, and more apps to run their whole business.

- Enter, edit, and send multiple invoices, checks, expenses, or bills at once – and if you're already working in Excel, you can easily cut/paste right into the QuickBooks transaction sheet.
- Create tasks and assign them to a specific employee with Task Manager.
- Filter, group, sort, and rearrange your data on any attribute so you get the insight you need to make the best decisions for your business with Report Builder.
- Configure reminders, approvals, and more based on how your team works with customizable and automated workflows. For example, If you want CEO sign-off on

any invoice more than \$50,000, simply create a workflow to trigger the

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