CPA

Practice **Advisor**

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accounting firm now have a little more help. Getting New Clients: Exclusive Survey Results, a 103-page eBook published by CPA Trendlines and Accountant's Accelerator, shows ...

Feb. 25, 2020

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Accounting and tax professionals who need to find new clients in their public accounting firm now have a little more help. <u>Getting New Clients: Exclusive Survey Results</u>, a 103-page eBook published by **CPA Trendlines** and **Accountant's**Accelerator, shows where successful firms are acquiring new business.

The eBook, written by CPA Sandi Leyva, answers many marketing questions that

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The report goes into detail on.

- new client revenues,
- social media,
- content marketing,
- outsourcing,
- costs and investments, and
- the best sources for finding new clients.

The complete report is available for purchase and instant download at

https://accountantsaccelerator.com/2020-new-clients-survey/

or

https://cpatrendlines.com/shop/sa20ncs.

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