## **CPA**

## Practice **Advisor**

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Should companies open their books to employees? New research from global staffing firm Robert Half Management Resources shows a majority of workers (82

Very interested	53%
Somewhat interested	29%
Not too interested	9%
Not at all interested	<u>8%</u>
	99%*

\*Responses do not total 100 percent due to rounding.

CFOs were asked, "Does your company provide employees with regular updates on its quarterly and annual financial performance?" Their responses:

Yes, we share financial information with all employees.	
Yes, we share financial information with select employees.	32%
No, we don't share financial information with employees.	12%
	100%

CFOs were asked, "Does your company provide employees with regular updates on

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organization's goals and strategies and are drawn to employers that provide open, ongoing communication."

## **Additional findings:**

- More publicly traded (68%) than privately held (55%) companies provide all employees with financial updates.
- Large companies with 1,000 or more employees (65%) are the most financially transparent.

For more advice on how leaders can effectively communicate, visit the Robert Half blog.

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