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proficiency across a range of financial roles. Companies, however, struggle finding professionals with this expertise, new research from staffing ...

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FINANCE PROFESSIONALS WITH TECH SKILLS WANTED



CFOs reported on the importance of business analytics skills for accounting and finance professionals:

Mandatory for everyone
37%

Mandatory for some positions
49%

Nice to have, but not mandatory
12%

Rarely needed
1%

Not needed at all
1%

Percentage of companies who provide professional development opportunities to build business analytics skills:



CFOs cited the following attributes as the hardest to find in accounting and finance job candidates:

Technology experience or aptitude
32%

Functional job skills
21%

Leadership abilities
18%

Soft skills, e.g., interpersonal or communication skills
16%

Organizational culture fit
12%

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“The volume of information and available analytics tools are resulting in new insights and better processes for organizations,” said Steve Saah, executive director of Robert Half Finance & Accounting. “With access to new data and technologies, teams are able to spend less time on manual tasks and focus on higher-value work.”

Saah added, “Neither the demand for technology skills nor the lack of them available is going away soon. By providing professional development on new and emerging tools, companies can upskill their existing teams and make themselves more attractive employers.”

Payroll • Technology

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