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The **Sage Intacct** Interactive Custom Report Writer (ICRW) is a modern, visual reporting tool built to increase flexibility and agility required to improve business insights and day-to-day accounting operations. The new module enables users to build custom reports quickly and easily with hierarchical field selection, drag-and-drop functionality, and automatic formatting and simple subtotalling.

ICRW also addresses more complex needs, implementing rolling sums and aggregations and functionality that easily reorganizes and summarize data with pivot tables. Sage Intacct also recognized that it is important to be able to tie reports together and to drill down from the main report to the tied report.

While this initiative is still early in its deployment, we have seen significant

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ICRW received overwhelming demands at its first launch, which blew over our target by more than 100% with continued strong demand, as it's delivering a solution to fill CPA firms most pressing needs.

**Demo:** <https://resources.sageintacct.com/product-demo-videos/interactive-custom-report-writer>

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Accounting

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