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www.emochila.com

E. Mochila is dedicated to providing website design and hosting for accounting and tax preparation firms. It has a professional and experienced staff to take the basic information and preferences to create a great looking website. E. Mochila does all of the website setup and maintenance, and the client firm will get an effective website design with very strong features at a reasonable cost. E. Mochila has been building websites for accounting professionals since 2002, and is currently hosting over 2,250 websites for accountants. Its basic packages include a wide array of tools; hundreds of pieces of syndicated content; and advanced collaboration features such as client portals, e-mail and group calendaring provided by Gmail and Google Calendar, as well as collaboration with Google Docs. Additional customized services such as logo design, custom web development and search engine keyword optimization are available for an additional fee.

While there is no theoretical limit on the number of page in one of its websites, E. Mochila reports that the average firm has about 10 pages of unique content, and approximately 90 additional pages of standard content. E. Mochila offers a wide range of professionally written content, such as tax tips, record retention guides, tax calendars with due dates, and more than 100 financial and tax calculators. These wide-ranging offerings provide substance and depth to a firm's website, and give prospects and clients tools and resources beyond just a static version of a firm's brochure.

E. Mochila includes an encrypted client portal function as an integral part of all of its website solutions so clients and accountants can securely communicate and exchange confidential tax returns, accounting software data files and payroll information.

All domain names are owned by the accounting or tax firm, and E. Mochila will

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document collaboration. Clients can either use E. Mochila's services provided through Google or provide their own e-mail solution (either an internal server or a hosted e-mail solution). Virus scanning and advanced junk mail filtering is included with all e-mail solutions.

Electronic newsletters are now the preferred method of delivery of regular updates and alerts from the accounting firm to their clients, and E. Mochila has an impressive suite of offerings to help firms manage list activity and record the firm's compliance with legal requirements.

E. Mochila provides statistics automatically within each of its hosted websites, which the firm is able to access at anytime to see number of hits, unique visitors and the usual set of metrics of interest. Search engine optimization (SEO) tools are built into all websites created by E. Mochila. A recent addition is a service called AppMan, which is designed to help firms effectively integrate social media services such blogs, Facebook and Twitter into the firm's online presence.

Self-designed sites have no initial setup costs, although most new customers have E. Mochila's design professionals customize the stock templates and content with additional development to create a custom online presence that meets the individual needs of a firm. Continuing monthly hosting fees are about \$70. For a more complete list of features, visit www.emochila.com/cpa-website-features.

Boxout

Websites created using E. Mochila:

www.manniagreen.com

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