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## Top Small Business Blogs & Social Media

**6 Business Lessons to Take Your Brand from Startup to Growth.** Xero blog.

<http://bit.ly/2quuKjp>

**Online Brand Guidelines for Small Businesses.** Barbara Weltman, via the CorpNet blog.

<http://bit.ly/2GY6Ctk>

**12 Key Levers of SaaS Success.** David Skok, via For Entrepreneurs blog.

<http://bit.ly/2k98DWU>

**Top Tips for Negotiating with Restaurant Vendors.** Annie Pilon, via Small Business Trends.

<http://bit.ly/2soONkf>

**7 Types of Retail Experiences that Keep Customers Coming Back.** Francesca Nicasio, via the Vend blog.

<http://bit.ly/2Eek9ev>

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## Small Business News

**Small Business Owner Parents are More Optimistic About Children's Future.**

More than 75 percent of small business owners with children under 18 believe their

children will have a better standard of living than they do.

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index surveys over 500 businesses in the United States.

[www.cpapracticeadvisor.com/12392807](http://www.cpapracticeadvisor.com/12392807)

**Nearly Half of Small Businesses Support Paid Family Leave.** 48% of small business owners say they would support legislation requiring paid family leave, larger businesses are more likely with 78% indicating they would support legislation.

[www.cpapracticeadvisor.com/12391491](http://www.cpapracticeadvisor.com/12391491)

**Office Workers Perform Better with Natural Light.** According to a new study, workers in daylit office environments reported an 84 percent drop in symptoms of eyestrain, headaches and blurred vision symptoms, which can detract from productivity.

[www.cpapracticeadvisor.com/12395338](http://www.cpapracticeadvisor.com/12395338)

Small Business

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