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## Top Payroll Blogs & Social Media

**Payroll Rates for 2018.** James Paille, via the Thomson Reuters blog.

<http://tmsnrt.rs/2EN8nsF>

**Creating an Employer Brand that's a Talent Magnet.** Connect@ADP blog.

<http://bit.ly/2nqNknG>

**What Your Accounting Resume Should Look Like This Year.** Robert Half blog.

<http://bit.ly/2BfKQB7>

**Are Your Employees Passionate About Their Jobs.** HR Payroll Systems blog.

<http://bit.ly/2smPRFg>

**10 Common Payroll Mistakes Small Businesses Make.** Patriot Software blog.

<http://bit.ly/2Et3KGp>

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## Payroll News

**Are Starting Salaries Negotiable?** In terms of gender, 46 percent of men negotiated salary compared to 34 percent of women. Workers ages 18-34 (45 percent) are more likely to negotiate salary than those ages 35-54 (40 percent) and 55 or older (30 percent).

[www.cpapracticeadvisor.com/12396564](http://www.cpapracticeadvisor.com/12396564)

**How to Jumpstart Workforce Planning for 2018.** The definition of workforce planning describes a continual business planning process. It's a long-term, ongoing

effort that expands as the organization grows.

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equitable workplace to help attract and retain employees, drive productivity, and comply with federal, state, and local laws.

[www.cpapracticeadvisor.com/12393654](http://www.cpapracticeadvisor.com/12393654)

**65% of CFOs Say Finding Qualified Staff is a Challenge.** With the unemployment rate for college-educated workers at around 2%, employers are finding it difficult to recruit top talent in many professional occupations.

[www.cpapracticeadvisor.com/12389905](http://www.cpapracticeadvisor.com/12389905)

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