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Jason Deshayes, CPA, CGMA

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Professional Associations/Memberships: AICPA, NMSCPA, NCACPA, Alta Mira of New Mexico (Board President)

I had a really solid 15 year career in public accounting. In February 2017, our practice was sold and I made a huge shift in my career to become a part of the Association. Having been a very active volunteer with AICPA in the past, it has been a great experience helping firms as a member of the Association team, rather than as a professional volunteer. This opportunity allowed me to channel a lot of professional passions into my career.

As a member of the Association Firm Services team, I have a chance to proactively and positively improve CPA firms around the country by sharing best practices with them and helping them with the practice management issues they struggle with. I also enjoy speaking at firms and meetings nationally to help elevate CPA firms to a firm of the future.

Favorite influencer(s) (authors, bloggers, mentors, speakers, etc.):

Since I travel a lot more, The Points Guy -<https://thepointsguy.com/>; honestly, not much of a reader anymore!

[Read about the other 40 Under 40 Honorees for 2017.](#)

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