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Top Firm Management Social Media Posts:

- 5 Time Management Mistakes You're Making Without Even Realizing It – Clients A.R.M. (Accounts Receivable Management) blog: <https://www.clientsarm.com/5-time-management-mistakes-youre-making-without-even-realizing/>
- How Can You Make the SHIFT to Trusted Advisor? – Accounttext Report blog: <https://www.sleeter.com/blog/2017/03/can-make-shift-trusted-advisor/>
- How to Write a Social Media Policy for Your Company – Hootsuite blog: <https://blog.hootsuite.com/social-media-policy-for-employees/>
- Simple Twitter Analytics Tips to Immediately Improve Your Engagement – SurePayroll blog: <https://www.surepayroll.com/resources/blog/simple-twitter-analytics-tips>
- 50 KPIs that Really Matter for YouTube Channel Growth – ReelnReel blog: <http://www.reelnreel.com/50-kpis-that-really-matter-for-youtube-channel-growth-83489348>

Latest Firm Management News

- **Efficiency is Not Enough to Power a Successful Accounting Firm.** The concept arises in articles, webinars and conferences. Accountants who have operated in a

particular manner for years are now re-evaluating everything from services to

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reported that on average 60% of gross income comes from tax return preparation, 15.4% from write-up work, 8.9% from payroll services, 7.0% from tax services, 3.6% from QuickBooks/bookkeeping, 2.6% from financial statement presentation, and 5.2% from other services.

<https://www.cpapracticeadvisor.com/12300091>

- **French Firm ORIGA Group Joins PrimeGlobal Accounting Network.** The French accounting and audit firm ORIGA Group has joined the PrimeGlobal network of independent accounting firms. ORIGA will join the association's Europe, Middle East & Africa Region. <https://www.cpapracticeadvisor.com/12311236>
- **Atlanta Accounting Firm NBKJ Joins Carr Riggs & Ingram.** The CRI-BNKJ merger strengthens CRI's position as one of the nation's leading benefit plan audit service providers. Collectively, the two firms perform more than 450 benefit plan audits annually. <https://www.cpapracticeadvisor.com/12310805>

Firm Management

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