## **CPA** Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

its Supertank category of EcoTank printers – the WorkForce ET-16500 wide-format model and Expression ET-3600. The printers deliver cartridge-free printing with ...

Aug. 02, 2016

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.



If you have any questions or need help you can email us

Printer and scanner maker Epson America, Inc. has released the newest additions to its Supertank category of EcoTank printers – the WorkForce ET-16500 wide-format model and Expression ET-3600. The printers deliver cartridge-free printing with easy-to-fill supersized ink tanks and up to two years of ink in the box.

"The Supertank category was designed to enhance the customer printing experience. EcoTank printers provide customers with convenience and value, offering the freedom to print in color without worrying about cost or running out of ink," said Nils Madden, marketing director, Desktop Imaging and Printing, Epson. "Since introducing cartridge-free printing in North America last year, feedback has been incredibly positive and sales have exceeded our expectations. The new ET-16500 and ET-3600 deliver enhanced performance and features to reach a wider range of users. Expanding the EcoTank portfolio underscores our commitment to transforming the

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

up to 80 percent on ink with low-cost replacement bottles.

The ET-16500 and ET-3600 boast an entirely new printing system unique to the Supertank category of printers to deliver laser-quality performance. Plus, they come equipped with built-in, easy-to-use wireless and Wi-Fi Direct capabilities so users can print directly from tablets and smartphones across a range of operating systems, as well as through Epson Connect solutions.

WorkForce ET-16500 EcoTank Wide-Format All-in-One Supertank Printer – powered by PrecisionCore, this is the first wide-format model in the Supertank category, and delivers an in-box ink yield of up to 10,500 black and 11,000 color pages to match the needs of small to medium-size businesses. The ET-16500 all-inone delivers laser-quality black text and prints up to 13" x 19". It copies and scans pages up to 11" x 17". Plus, this wide-format printer features a 500-sheet capacity and rear specialty-paper feed, as well as a 4.3" color touchscreen for easy navigation.

**Expression ET-3600 EcoTank All-in-One Supertank Printer** – designed for the small office/home office market, this printer offers an in-box ink yield of up to 11,000 black and 8,500 color pages and fast print speeds of up to 13.7 ISO ppm (black) and 7.3 ISO ppm (color). The ET-3600 is packed with an unbeatable combination of convenience and value, boasting auto 2-sided printing, a 150-sheet paper capacity and offering wireless printing from tablets and smartphones.

## Pricing and Availability

The WorkForce ET-16500 EcoTank (\$1,199 MSRP) and Expression ET-3600 EcoTank (\$399 MSRP) will be available mid-September 2016 through major computer, office and electronic superstores and www.epsonstore.com. For more information and availability, please visit www.epson.com/ecotank.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

 $\odot$  2024 Firmworks, LLC. All rights reserved