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Sage North America, has announced the appointment of Ray Barlow as Vice President, Accountant Solutions. Barlow will have responsibility for the accountant business in North America and will work closely with Jennifer Warawa, who is now Global Vice President of Product Marketing for the accountant market at Sage. Sage is a provider of business management software and services to small and medium businesses.

Barlow joins Sage after leading the Accountant & Advisor Group at Intuit. During his time with Intuit, he built and led a team of Strategic Account Managers, Product Specialists, and Inside Account Managers to provide accountants with the products, programs, and services needed for their success.

“I’m excited to be part of the Sage team, working to support accounting professionals

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Barlow has over 20 years of experience with the accountant market with roles including Vice President of Sales and Marketing at CCH, a Wolters Kluwer business, and sales leadership roles at Thomson Reuters.

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