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Sage Software has launched Sage Impact, a new and customizable online hub developed by Sage and the accounting community.

Sage collaborated with accountants and bookkeepers to review and rethink the changing role of accounting professionals, as core areas like tax and compliance have become more automated. For the first time, Sage has brought together many of the everyday tools accountants and bookkeepers need to manage their business in one place. Sage Impact transforms the way accounting professionals work and broadens the range of services they can offer to clients.

Sage Impact is designed to work the way accountants and bookkeepers do. Built on

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Jennifer Warawa, global vice president, product marketing for accountants, said: “Accountants and bookkeepers don’t need more tools – they need the right tools. They want a platform that adapts to their needs and delivers the right information when and where they need it. Sage Impact is a significant breakthrough – we know this because it’s been designed by the community itself. It will free them from the busy work of data entry and endless reporting. It’s time for accountants to become the accountant of their dreams.”

“Sage Impact makes your homepage truly feel like an accountant-centric dashboard,” said Jody Padar, CPA, MST, New Vision CPA Group, CEO and principal, author of the Radical CPA. “This solution is driven by what accountants use daily and want to see. I can’t wait to customize Sage Impact with more of my favorite apps.”

This landmark launch is one of many significant product developments at Sage. The company is focused on championing small business and accountant communities around the world by helping customers reimagine the business of doing business.

Sage Impact is free for accountants and bookkeepers in practice, and is immediately available in the UK, Ireland and the US. Availability in other additional geographies will soon be added.

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