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The Information Technology Alliance (ITA) recently welcomed a strong list of new members during its annual ITA Fall Collaborative. The ITA is an independent membership association of leading mid-market technology professionals, consultants and product/service providers in North America. New members include:

- ***BroadPoint*** *– Delivering the best business technology solutions to nonprofits, associations and hundreds of other organizations since 2001. BroadPoint serves over 400 clients in 31 states and 6 countries from their headquarters in the Washington, D.C. metro area and their regional office in Denver, Colorado.*

- ***Business Technology Partners, LLP*** *– Business Technology Partners is a full service technology company with more than 25 years serving the small-medium market. Their range of services includes the sale and support of ERP business software, performance management tools, network and infrastructure assessments, web, ecommerce and application development and related project management services.*

- ***DataQuest*** *– DataQuest is a premier provider of productivity software tools for the manufacturing and distribution sectors. They have helped hundreds of organizations increase productivity and profitability through total software solutions ranging from accounting to inventory management to labor scheduling and customer relationship management.*

- ***Leap the Pond*** *– Leap the Pond delivers Intacct based accounting solutions to small to medium-sized organizations that have BIG plans. Since 2008, Leap the Pond has*

implemented Intacct on more than 150 projects for more than 75 companies.

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tax solution that integrates directly with leading mid-market ERP and ecommerce systems.

- ***Website Pipeline*** *– Website Pipeline is the market leader in cloud-based, ERP-integrated ecommerce and B2B customer, self-service portals. They help your customers help themselves, anywhere, anytime and on any device.*

"ITA continues to stand squarely at the intersection of accounting, consulting and technology, and these new members will increase the value to our membership by contributing their cumulative knowledge and experience as part of our community of practitioners, consultants, and vendors, all of whom participate actively in the organization, " said Stan Mork, ITA President. "We are once again announcing an impressive list of new members who value the heightened relevance of ITA in the accounting and consulting technology sector, as both an ongoing knowledge and information resource, as well as a premier networking organization for firms who focus on the SMB marketplace."

These new member firms will be introduced to the ITA membership at the opening session of the ITA Fall Collaborative, which runs from December 7-9, 2014 at the Gaylord Resort, National Harbor, MD. A record number of 300 registrants from the ITA membership are expected to participate in this event and continue to deliver on ITA's value proposition that "Knowledge increases in value when shared."

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