## **CPA**

## Practice **Advisor**

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taxes, has partnered with GoDaddy, the world's largest technology provider dedicated to small businesses. Together, GoDaddy and Avalara will bring simple, affordable sales tax

Isaac M. O'Bannon • Oct. 21, 2014



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GoDaddy Online Store provides a simple way for small businesses to get started selling online, and this partnership with Avalara will help Online Store users with quick, accurate sales tax calculations for every purchase. GoDaddy Online Store customers will further benefit from reporting and easy sales tax filing for small businesses. By eliminating the complexities of calculating taxes, tax filing, and tax reporting, small businesses and ecommerce entrepreneurs can focus on growing their ventures and servicing customers.

"Tracking and calculating taxes can be one of the more tedious aspects to deal with while running an online store," said Sandeep Grover, head of product, Presence and Commerce at GoDaddy. "Our partnership with Avalara will allow GoDaddy Online Store customers to easily manage and remain up-to-date on increasingly complicated tax regulations, saving time and helping them focus on growing their business."

"This partnership allows Avalara to provide its comprehensive solutions to GoDaddy Online Store customers in a fast, easy and cost effective way. In today's electronic world it doesn't make sense to manually manage sales tax," said Marshal Kushniruk, EVP of Global Business Development at Avalara. "We're pleased to join GoDaddy in delivering an industry-leading solution to small businesses and entrepreneurs."

Sales Tax • Technology

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