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2011 OVERALL RATING ★★☆☆☆

- ★★★★☆ **BASIC SYSTEM FUNCTIONS**
- ★★★★☆ **SPECIALIZED FEATURES/SERVICES**
- ★★★★★ **TRACKING/REPORTING**
- ★★★★☆ **INTEGRATION/IMPORT/EXPORT**
- ★★★★★ **HELP/SUPPORT**

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Strengths

- Quick installation & quick setup
- Little training time required
- Offers excellent customer tracking & rewards program
- New user interface makes navigation even easier
- Solid dashboard reporting

Potential Limitations

- Does not offer integrated shipping with a variety of vendors
- Limited modules unless integrating with QuickBooks financial products
- Limited growth potential

Summary & Pricing

QuickBooks POS Basic is \$999.99, with the Pro version available for \$1,499.95. While fully functional as a standalone product, when integrated with QuickBooks financial products users will have tight front/back office controls as well as a POS product that is one of the easiest to set up and use.

Product Delivery Methods

☒ On-Premises

☐ SaaS

☒ Hosted by Vendor

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