which accountants, lawyers, tax professionals, and financial advisors distribute to clients and prospects.

Isaac M. O'Bannon • Jul. 17, 2014

Thomson Reuters has released the 2014-2015 edition of the *Tax Planning Guide*, which accountants, lawyers, tax professionals and financial advisors distribute to clients and prospects.

This latest edition of the guide, based on the highly esteemed Thomson Reuters BizActions|PDI Global expertise, has been updated to reflect recent federal tax acts and related tax planning strategies.

The tax-related provisions of the Affordable Care Act (ACA) now going into effect will significantly impact tax practitioners and their clients. This guide highlights key tax-related provisions of the ACA, examining their impact on employers and high-income individuals and their implications for tax planning.

This content marketing solution is available in online, email, print, and PowerPoint formats. The online *WebTaxGuide* format, which is automatically updated for major federal tax law changes, features a newly redesigned look with highlighted links to hot topics, as well as the ability to include firms' branding and contact information on every page.

"Our tax planning guide products make it easy for firms to share important information about tax planning with clients and potentially attract new customers," said Brett Notine, senior vice president of emerging and specialty segments in the Tax & Accounting business of Thomson Reuters. "By providing content marketing solutions such as the *Tax Planning Guide*, firms will be seen as thought leaders and gain a competitive advantage."

Thomson Reuters also released a special report for employers, accounting firms, and

America.

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