

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

and businesses for the digital age.

May. 19, 2014



CPA2Biz, a subsidiary of the American Institute of CPAs, has changed its name to CPA.com to more closely align the business with its mission of “empowering CPAs and businesses for the digital age.”

“CPA.com has been serving as a strong umbrella brand for us for the past 18 months,” said Erik Asgeirsson, president and CEO of CCPA.com. “It’s a high-quality asset, so elevating it to our company name was always a consideration and more a matter of ‘when’ not ‘if.’ The new name is strong, simple and clear and reflects a digital service offering that is growing to meet the needs of CPAs. The time is right to make this switch.”

The CPA profession continues to be faced with complex challenges and opportunities, which are increasingly being addressed through innovative technology solutions and evolving practice development strategies. CPA.com is uniquely positioned to help CPA firms succeed in this new era.

CPA.com will build on the accomplishments of CPA2Biz, which in the past decade has successfully launched a number of products and services such as a leading e-

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

“For more than a decade, CPA2Biz has stayed true to its mission and become a valuable resource for AICPA and its members through services to firms,” said Barry C. Melancon, CPA, CGMA, the AICPA’s president and CEO. “What better way to serve the market through those firms than to leverage CPA.com. It is a win for the profession as we constantly strive to enhance the CPA brand and for CPA.com as a company as it focuses on providing unique services to the AICPA membership.”

AICPA • Firm Management • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved