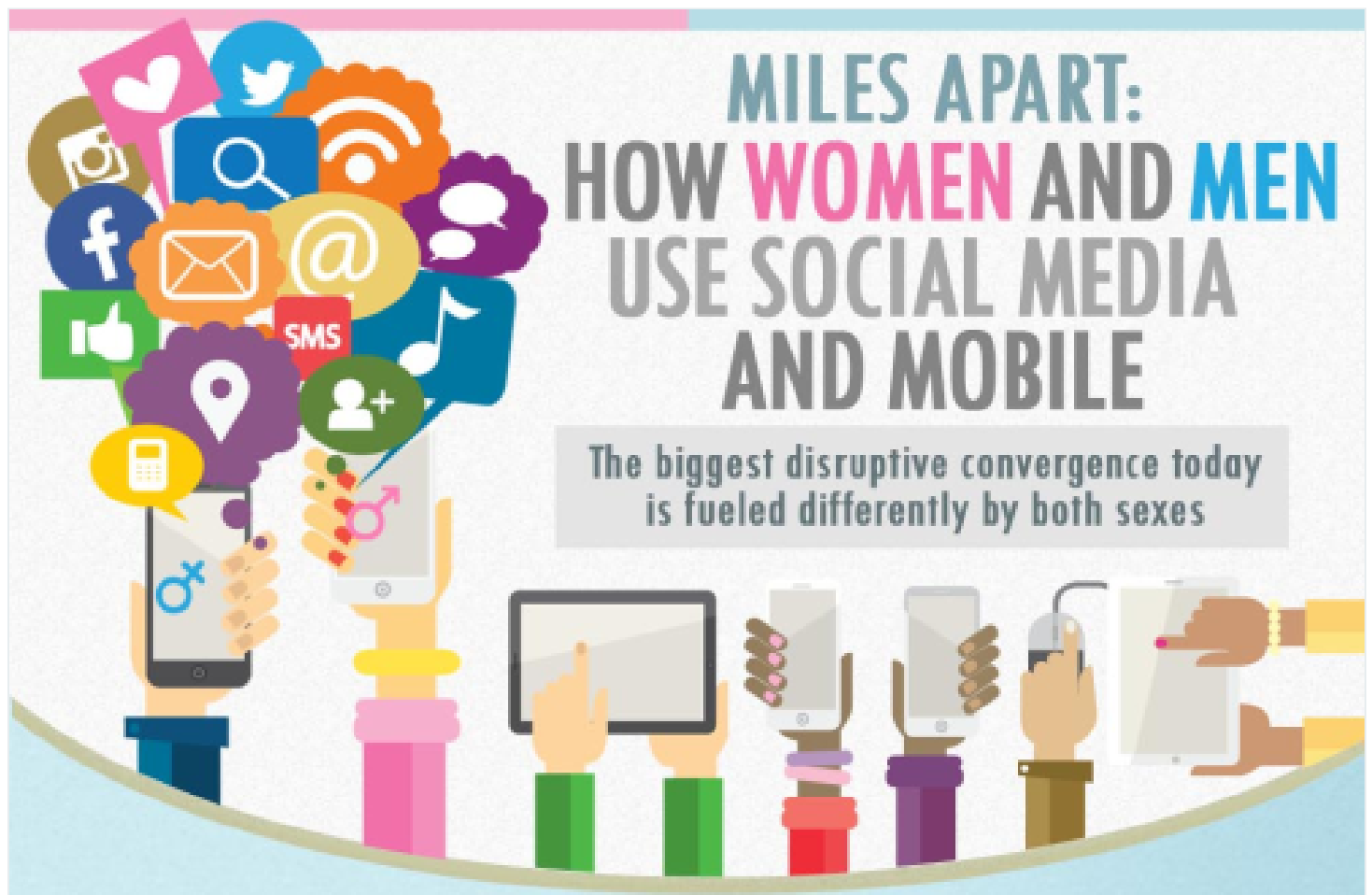


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generations, but also by gender. A new study shows that men and women definitely use social media and their mobile smart phones for different activities.

Isaac M. O'Bannon • Apr. 08, 2014



Whether for productive purposes or wasting time, mobile devices and social media have become such integral parts of most Americans' lives that it's hard to even imagine going without these tools.

How we use them, however, varies greatly not only between people of different generations, but also by gender. A new study shows that men and women definitely use social media and their mobile smart phones for different activities.

The gender differences largely revolve around three distinct areas: our personal and

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