company announced on Tuesday. The mobile solutions, designed to "empower businesses to innovate in the field," are delivered through the new Sage Data Cloud. Sage Mobile Sales and Sage Mobile Service are currently available for download in Apple iTunes. Sage Billing and Payment is a web application that works with popular web browsers.

Isaac M. O'Bannon • Feb. 14, 2014

A suite of new apps from Sage North America is now available to business users, the company announced on Tuesday. The mobile solutions, designed to "empower businesses to innovate in the field," are delivered through the new Sage Data Cloud. Sage Mobile Sales and Sage Mobile Service are currently available for download in Apple iTunes. Sage Billing and Payment is a web application that works with popular web browsers.

With professionals and business owners being increasingly mobile, on-the-go access to key data is essential. The new Sage solutions allow businesses to continue to innovate without disrupting the investments they have already made in their on-premises software.

By developing the necessary mobile infrastructure and platform, Sage mobile solutions connect with select Sage ERP systems to allow them to consistently share data. Sage is also focused on native responsive design, which allows people to use the applications across different devices with a minimal learning curve. Intuitive application familiarity is a core design principle in all Sage mobile applications, which ensures the design is fit for the purpose and is scalable.

"Mobile applications are the way to go, especially for small businesses that are trying to increase efficiencies and better serve customers," said Nick Castellina, senior research analyst at Aberdeen. "Providing the full ERP suite on a mobile device can be

cumbersome; these apps, on the other hand, contain the essential functionality

instead, we intentionally took advantage of the mobile platform to streamline processes and create a competitive advantage for businesses using Sage mobile applications and services in the field.

"As we continue building our mobile line, we will look to expand mobile functionality across products and markets to drive scale and volume. Sage also plans to enable alliances and partners to participate in the Sage mobile ecosystem as well as enhance the existing infrastructure for a consistent global deployment."

Designed to be intuitively simple, Sage mobile solutions provide anytime, anywhere access for businesses. They allow organizations to provide superior service to their customers, increase productivity and get paid faster.

Sage Mobile Sales

A native iPad application, Sage Mobile Sales provides manufacturers, distributors and retailers all information to make a positive impression and close bigger sales. This includes customer purchase history, current product availability and an online product catalog. The smart catalog presents a product portfolio in a visually stunning and meaningfully organized manner, so customers can see details and related items. Through a real-time cloud connection to the Sage ERP data, sales reps can process quotes and orders in the field, take payments and collect signatures on their iPad.

Sage Mobile Service

Sage Mobile Service allows field service technicians to be more efficient and flexible in the field. With this app, dispatchers can use the web portal to schedule work orders, view completed orders and send invoices. Field service technicians can view

detailed information such as previous work done, add details on parts used and

portal to make payments instead of placing calls to customer service or sales.

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