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Jan. 15, 2014

The Ohio-based accounting and consulting firm Howard, Wershbale & Company, one of the top 200 accounting firms in the U.S., has announced that it is finished its rebranding as HW&Co.

The company said in a statement that the new name represents internal and external advancements, including a recent merger with Deimling Forms, the promotion of staff members, the addition of new employees, a new office and the addition of a construction and real estate practice.

With headquarters in Beachwood, Ohio, and offices in Columbus and Mentor, HW&Co. offers accounting, tax, business advisory and financial services to clients in a broad variety of industries.

Since 2004, the company has been headed by President and CEO Stephen E. Stanisa, CPA, who was also a founding partner. In addition to managing the practice, Stanisa is also actively engaged with clients, is a frequent speaker at events on the topics of strategic planning, succession planning, sales and other areas.

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