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24 year-old set are very different from their older peers, according to data from PNC's Financial Independence Survey.

Jan. 10, 2014



Millennials are often lumped together, but the financial realities and habits of the 20-24 year-old set are very different from their older peers, according to data from PNC's Financial Independence Survey.

The second [\*PNC Financial Independence Survey\*](#) sought insights into the financial patterns and mindsets of 20-29 year-olds, comparing responses both within the age group and among those with and without higher education.

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millennials just entered adulthood when the economy shifted downward and as a result, it's clear they've become more cautious by avoiding debt.”

Categories of debt also highly varied between the two groups. In the older set, debt amounts were reported at double, triple and quadruple that of their younger peers when it came to car loans, credit cards and mortgages, respectively. One category where both age groups fall in-step with one another is education; about 40 percent regardless of age claim to hold debt from student loans.

### **Varied Saving Patterns**

While debt numbers are trending down, so is the number of millennials claiming to save, dropping 6 percent overall since PNC's 2011 survey. Younger respondents however, are more likely to save (90 percent) than their older peers (83 percent) and do so with a larger proportion of their annual income for short and long-term saving combined (59 percent) than the older set (52 percent).

Millennials hold ambitious goals when it comes to major life events that require financing in their future. Regardless of age, three-quarters (74 percent) think they'll own a home before age 35, two-thirds think they will retire before or in their early to mid-sixties, and more than three in five (62 percent) claim to have considered starting a business.

Reported saving patterns, however, do not currently reflect these aspirations. Just 11 percent claim to save for buying a home, four percent for starting a business, nine percent for starting a family and just six percent for retirement. The top savings category regardless of age is emergency funds.

### **Starting 2014 Right**

Millennial goals are ambitious, but not un-attainable, when it comes to owned assets, careers and retirement. Based on survey results, credit scores and saving

continue to stand out as categories where young adults are generally not taking

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errors.

- ***Home Ownership – Don't Save Blindly:*** Having a real number in mind maintains motivation and provides a way to measure ongoing progress. Research house prices you can afford and take 20% from that to pull a firm goal for your down-payment.
- ***Starting a Business – It's Not Only About the Money:*** If you're not financially ready to quit your day job, use time wisely now to research and write a solid business plan. This puts you ahead of the game once you're ready.
- ***Retirement – Don't Turn Down Free Money:*** Especially when contribution matching is available, start contributing at least the minimum amount each month to your employer's 401K; the small percentage absent from paychecks will barely be noticeable.

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