## **CPA** Practice **Advisor**

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the "Hit the Wall," survey- a way for accounting firms to answer a different question each day of the event, with attendees sticking decals to a large wall.

## Oct. 30, 2013



On day two of CCH's annual user conference, attendees continued participating in the "Hit the Wall," survey- a way for accounting firms to answer a different question each day of the event, with attendees sticking decals to a large wall.

On day two of the conference, the question was, "What is the biggest challenge you have this upcoming year?" The results:

- Client Communication 8.83%
- Documentation 11.11%
- Health Care Rules 15.10%
- Keeping Staff 33.05%
- Mobility 10.54%
- Resources 21.37%

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