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an online publication that helps small businesses and the people who interact with them.

Isaac M. O'Bannon • Oct. 24, 2013



[Small Business Trends](#), an online publication for small business owners and entrepreneurs, honored 100 companies, thought leaders and technologies as the 2013 Small Business Influencers during an event last Thursday at an Awards Gala at CUNY Graduate Center in New York City.

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market,” adds Campbell.

Among this year's winners are many that are familiar in the professional tax and accounting space, as well as several who have been honored by [CPA Practice Advisor via our awards programs](#), which include the Innovation Awards, the Most Powerful Women in Accounting program, the 40 Under 40, the Readers Choice Awards and the annual Thought Leader program. They include:

- [The Sleeter Group](#) for their QuickBooks and Beyond Blog
- [Long for Success](#) – A consultancy run by Michelle Long
- Gail Perry – Publisher of [AccountingWeb.com](#)
- Doug Sleeter – Founder of [The Sleeter Group](#)
- Jennifer Warawa – Vice President of Partner Programs and Channel Sales for [Sage North America](#)
- Robert Chandler – President & CEO of [Cloud9 Real Time](#)
- Rene Lacerte – Serial Entrepreneur, Founder of [Bill.com](#) and PayCycle
- [Michelle Long](#)
- [Wasp Barcode Technologies](#)
- [Cloud9 Real Time](#)
- [Sage North America](#)
- [Fishbowl](#)
- [eFileCabinet](#)
- [Fujitsu](#)
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