## **CPA** Practice **Advisor**

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trustworthy and timely news updates covering accounting, audit, regulatory and government action developments.

## Sep. 30, 2013

Accounting professionals now have access to trustworthy and timely news updates covering accounting, audit, regulatory and government action developments with the new CCH Financial Reporting Brief app for Apple and Android devices. CCH, part of Wolters Kluwer, provides tax, accounting and audit information, software and services.

The app delivers delivers breaking industry news, special alerts and a recap of the most recent accounting and audit developments reported earlier that day with just one tap on a smartphone or tablet icon.?

"With customers telling us they want more mobile options and greater flexibility to work away from the office, the CCH Financial Reporting Brief app is designed to provide quicker industry updates reaching more people in more places," said Rachel Mavrak, CCH Product Manager. "Our improved content delivery on expanded technology platforms enables professionals to choose how they want to stay connected to news that can affect their business and their clients."

The CCH Financial Reporting Brief app provides on-the-go access to all the same content delivered in daily updates to users of CCH Accounting Research Manager. Formerly known as the ARM Daily News, the CCH Financial Reporting Brief provides all of the same news and alerts customers receive on their daily email, but now subscribers will receive that day's key industry news the same day developments happen. The CCH Financial Reporting Brief is also available for subscribers in email format. In addition, app users will have access to a robust archive of all daily news briefs – a

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