CPA Practice **Advisor**

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Cloud-based payroll service provider Payroll Vault will hold its first annual franchisee conference to at the Inverness Hotel in Englewood, Colorado, September 22-24, 2013. The conference is intended to serve as an education forum where Payroll Vault franchisees from across the country can gather to exchange ideas, participate in workshops, and learn through peer-to-peer interaction.

Payroll Vault franchise president and founder Sean Manning, CPA, stated "When you bring a group of professionals together who share a similar vision and the same goals within an environment of learning, it sets the stage for innovative thought and a rich educational experience. We want our franchisees to learn from our team, but also from each other—sharing stories of success and areas for improvement."

Payroll Vault has enjoyed a successful first year, selling 11 franchisees in 7 states. To date, there are also several franchisees at various stages of the onboarding process.

"We've invested countless hours and resources building a sound payroll business model to ensure the success of our franchisees. Payroll Vault franchisees benefit from our sound business model, strategic marketing, and access to our years of experience operating a profitable payroll practice. We worked very hard to compile all of this hands-on expertise and knowledge into our first conference," Manning said.

A Payroll Vault franchise offers prospective owners an opportunity to tap into the lucrative payroll revenue stream—without having to build a practice from scratch. Manning estimated that the cost to build a payroll practice from the ground up costs well over \$100,000 dollars and requires a business planning commitment of more than 1,300 hours. The Payroll Vault franchise fee is far less than the estimated cost to launch a payroll business solely. Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

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