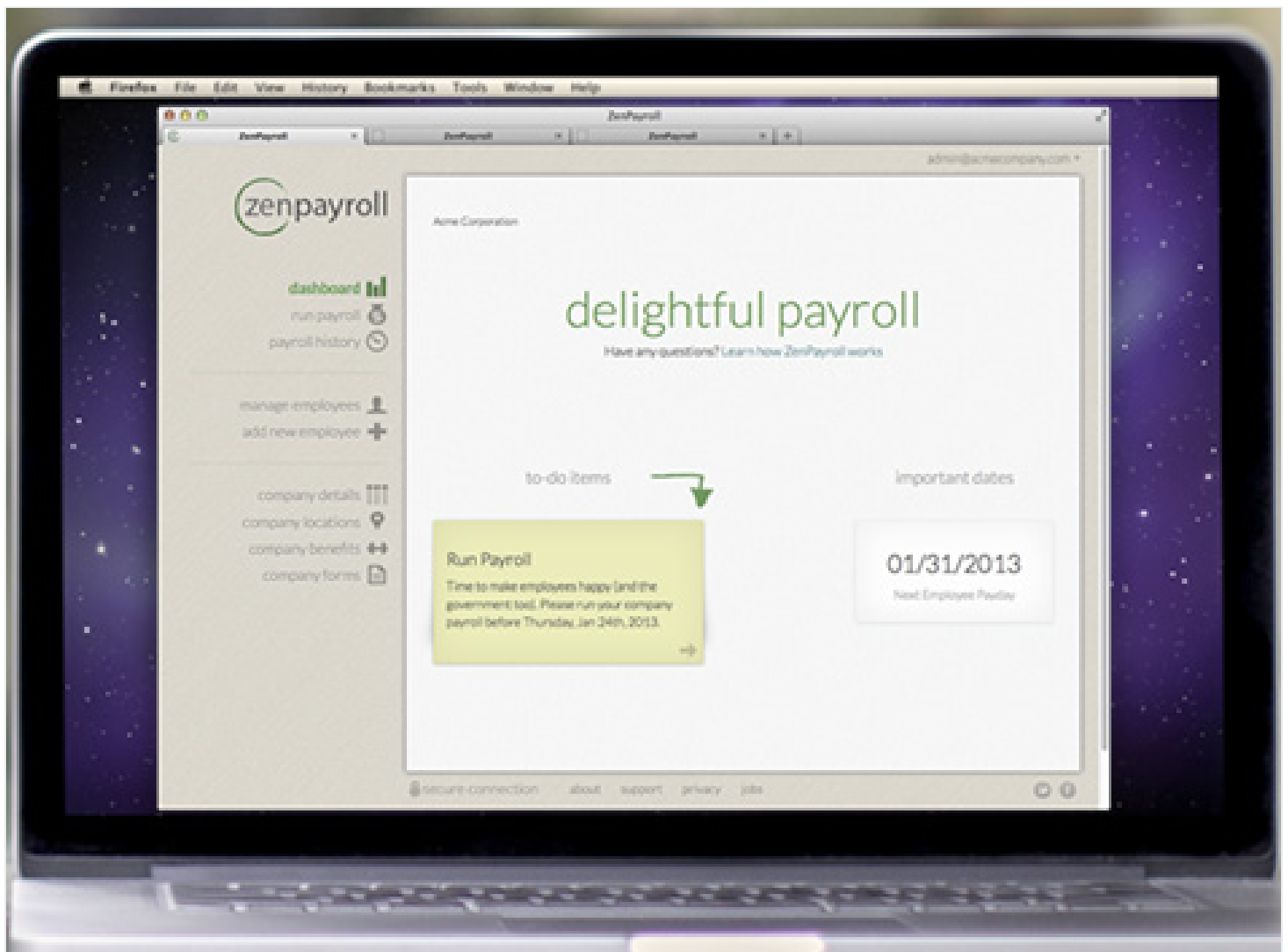


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Isaac M. O'Bannon • Aug. 29, 2013



After launching less than a year ago in December 2012, ZenPayroll is now processing over \$100 million in payroll per year and serves businesses in a wide range of industries, from technology startups to flower shops, bakeries, hotels, dentist offices and more.

That was the one of many positive business growth announcements that San Francisco-based [ZenPayroll, Inc.](#) announced today, including a record number of

new customers and continued nationwide expansion of its cloud-based payroll

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“The spectacular growth we’ve experienced reaffirms our mission to help small businesses replace overly complex and unnecessarily expensive payroll processes with modern, easier to use, cloud-based software,” said Joshua Reeves, CEO, ZenPayroll. “We’ve seen tremendous demand across the country from scores of small businesses owners and we’re excited to be expanding. We won’t stop until we can help all businesses, everywhere.”

ZenPayroll also includes online access for a business’ employees to check their own paystubs, forms and information, as well as download W-2s and make change requests.

Here is what ZenPayroll customers have to say:

- **A modern accounting and bookkeeping business:**
“My bookkeeping business is growing rapidly and I owe part of that success to ZenPayroll. My customers love the simple, intuitive interface. They also love the price,” said Blake Oliver, owner of Cloudsourced Accounting. “I can serve more clients and keep costs down because I’m using modern tools like ZenPayroll to power my business.”
- **Startup incubator:**
“We switched to ZenPayroll from Paychex and haven’t looked back since! Online access to reports, easier employee on-boarding, and not having to phone in payroll information with a payroll specialist are a few of the many reasons I recommend ZenPayroll to all of the startups I work with,” said Kirsty Nathoo, Partner and CFO at Y Combinator.
- **An event rental business for outdoor weddings:**
“I’ve been running payroll manually and writing checks for the past few months, but my business has really taken off and it’s been overwhelming,” said Mike Goldstein, owner of Seattle Farm Tables, an event rental business for rustic,

outdoor weddings. “I started looking for modern tools to help me offload most of

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Creating seamless payroll for our clients and not worry about the back office minutiae. ZenPayroll just works!”

- **An auto service and repair shop:**

“Using ADP and Intuit was such a struggle so I switched to ZenPayroll,” said Robert Sek, owner of Luxury Auto Works, an Austin-based luxury automotive service and repair facility. “Migrating to ZenPayroll was unbelievably painless because their beautifully designed software makes the whole payroll process clear and easy.”

- **A web and mobile gaming company:**

“I was an ADP customer, but after five years of frustration I switched to ZenPayroll and it has changed everything,” said Daniel McNeely, owner of Armor Games, a web and mobile game company in Irvine, California. “ZenPayroll works flawlessly on the web and any mobile device. From one small business owner to another, do yourself a favor and check out ZenPayroll.”

Recent ZenPayroll updates

Earlier this year ZenPayroll announced support for contractor payments so businesses can pay their entire workforce with the same intuitive payroll system. ZenPayroll also offers a free dashboard for independent accountants and bookkeepers that allows them to manage the payroll needs of multiple companies from a single screen and collaborate with their clients.

“We’re proud to be at this \$100M run-rate milestone and we have much more to do,” Reeves added. “There are six million companies in the U.S. that require payroll and we’re not going to rest until we can help all of them.”

Pricing for ZenPayroll is \$25 per month, plus \$4 per person for the first ten employees or contractors, and \$2 per person for each employee above that. Pricing includes all features, including automated direct deposit, automated payment to agencies and third parties, and reporting.

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