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We use SurePrep to assist.

Have you embraced cloud computing for your practice? Are you moving your clients to the cloud? Nearly all of our clients receive their information on a portal and our bookkeeping and accounting clients are also in either a hosted or web-based solution.

On a broader scale, how do you see new technologies changing the accounting profession in the near term (3-5 years)? I see all software being offered or exclusively web-based, getting client information strictly via online or mobile technology, and more accountants working remotely.

How mobile are you regarding your work? How have mobile devices and apps impacted your productivity and work-life balance? I am 100% mobile. I work remotely in Michigan for a firm in Indiana. From phone communication to software used I can work from anywhere.

Have you found business success via social media, either via recognizable ROI, new customers, marketing or networking? For us it definitely is good for marketing to existing clients and definitely networking.

What tips on social media do you think are essential, but perhaps missed, by professionals and small businesses? Don't "over-post" on Facebook or Twitter. Keep it to relevant information and brand your page so it looks good.

What single piece of technology do you find the most important in your professional life? Definitely my phone.

Not including your current employer, what company do you most admire and why? Quicken Loans. They were willing to take a chance and move operations into downtown Detroit and are consistently ranked as a best place to work.

What brand/model mobile phone do you use? I have an LG-LS970.

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Technology

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