## **CPA** Practice **Advisor**

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AccuFund's Annual Reseller Meeting Held March 23-25, 2013

Apr. 16, 2013

The recipients of AccuFund's Partner Leadership Awards for sales and marketing success in 2012 were presented at a special dinner held the first evening of AccuFund's annual reseller meeting.

Tthe awards recognize the volume sales leaders for the AccuFund Accounting Suite. The company is a provider of financial reporting and accounting software for nonprofit, municipal and government organizations.

Partner Leadership awards were presented for overall volume sales leadership, volume sales leadership in the government and non-profit sectors, volume leadership in hosted and add-on sales, and for installation and support excellence.

The 2012 Partner Leadership award recipients were as follows:

EMK Consulting, volume sales leader overall and volume leader in government sector sales; Mountaineer Computer System, runner up, volume sales leader overall; BlumShapiro, volume leader in non-profit sales; Computer Works NFP, volume leader in hosted sales; The Logical Choice, volume leader in add-on sales; and Waypoints, LLC, leader in installation and support excellence.

"Our resellers are leaders in providing software and services solutions to non-profits and government agencies that will help them save time and operating costs," stated Peter Stam, president of AccuFund, Inc. "We welcome the opportunity to recognize the hard work of our resellers and their commitment to delivering AccuFund's accounting solutions and supporting our customers, all of which helps propel our company's success and market leadership." "It is such an honor to receive the 2012 Partner Volume Leader Award for

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award are up and running and very happy to be AccuFund and EMK, Inc. clients. It is wonderful to know that I have been a part of that success."

"The AccuFund Accounting Suite is very easy to install and allows me to get clients up and running on the system in a very short period of time," stated Pate Williams, Waypoints, LLC. "We've found AccuFund to be very accessible and accommodating when we need their assistance in providing support to our clients. We've enjoyed a long relationship with AccuFund and are honored to be recognized for our service and support on their behalf."

The AccuFund reseller meeting was held March 23 -25, 2013 at the Zona Resort in Scottsdale, AZ. In addition to the presentation of the AccuFund Partner Leadership awards, the meeting provided attendees with technical updates, training on new software, and sales techniques.

Accounting • Firm Management

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