CPA Practice **Advisor**

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Best Conference Category of Folio & Min's FAME Awards held last week in New York.

Isaac M. O'Bannon • Mar. 20, 2013



It is better to give than to receive... but it is still nice to receive. At *CPA Practice Advisor's* 2013 Thought Leader Symposium, held in Dallas in February, the information resource recognized many of the top influencers serving the accounting profession and inducted Gary Boomer into the Tax & Accounting Hall of Fame.

Now, the Thought Leader Symposium itself is being honored. CPA Practice Advisor received an Honorable Mention for the event as a finalist in the Best Conference Category of Folio & Min's FAME Awards held last week in New York City. The awards, which recognize the best magazine-sponsored events, span 17 categories, from Awards/Recognition Programs to Tradeshows and Regional Events, and represent a cross-section of consumer and b-to-b media companies.

Cygnus Business Media, which is the parent publisher of CPA Practice Advisor, was well-represented at the awards. Cygnus' EMS World Expo was selected as the Best Overall Single Event (B-B) category, Firehouse World was the co-winner of the Best Expo / Tradeshow, and Officer World was a finalist in the Best First-Time Event

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America's top business-to-business media companies, Cygnus is leading the way in providing targeted content to top decision-makers and organizations. The company's corporate initiatives and organizational architecture are built with one goal: fully engaging audiences in aviation, building & construction, public safety & security, and agriculture vertical markets, as well as diversified industries such as transportation, printing, accounting, and vending.

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