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# AccountantsWorld — Website Relief

Scott Cytron • Sep. 13, 2011



[www.accountantsworld.com/wr](http://www.accountantsworld.com/wr)

## **Best Fit**

Tax and accounting firms who want tight integration with the vendor's web-based product suite.

## **Strengths**

- Expanded and improved library of customizable templates provides unlimited combinations.
- Users have direct access with tight integration to all AccountantsWorld cloud applications
- Syndicated news content, including stock and custom RSS feeds, and AW-supplied newsletters are also available.
- Search engine submissions and automatic stats are available, along with optional Google Analytics tracking and optional premium placement on the AccountantsWorld “Find an Accountant” directory.
- Tax organizer collects client data online, and can be uploaded directly into many tax software applications.
- Appointment scheduler integrates with Practice Relief and includes an email reminder feature.
- Client portals and online solutions can be added with the CyberCabinet document management system and portal.

## Potential Limitations

- Social media integration is limited to Facebook widgets and Twitter buttons.
- There is an additional charge for more than five e-mail accounts.

## Summary & Pricing

With its many user-rich features, Website Relief is a capable competitor to other website building providers. AccountantsWorld has a strong company history with the profession, and offers a simple yet powerful interface and good integration with other applications. Website Relief setup is free with an annual cost of \$595 per year or \$59 per month. A standard directory listing in the AccountantsWorld Directory of Accounting Professionals is included in the price. Users may also purchase the Gold Directory listing (\$395) with enhanced top-of-page listing or opt for Premier Web Services, with site design and updating services offered at \$99 per hour.

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