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CPAsites, LLC — CPAsites.com

Scott Cytron • Sep. 12, 2011



www.cpasites.com

Best Fit

If you want a custom website, then CPAsites.com could be your go-to solution. Founded in 1997, CPAsites.com prides itself on being owned and managed by CPAs. The primary differential is its focus on designing custom sites for client firms.

Strengths

- All sites are custom sites with no minimum/maximum page counts.
- Clients may use StatCounter.com, TheCounter.com and Google Analytics.
- Assists clients in linking sites to social media.
- SAS-certified datacenters through Hosting.com.
- Secure client portals available.
- Unique domain names
- Supports e-mail marketing tools such as Constant Contact, Sage eMarketing, etc.
- Integration with common CPA firm applications.
- Custom programming/graphic design services are included.

Potential Limitations

- No blogging engine is associated with the application, but clients can add blogs.
- Only syndicated new content can be added; no additional content available.

Summary & Pricing

With its emphasis on customization, CPAsites.com is a great place for firms looking to make their web presence as individual as they are, and the provider continues to add and sharpen features to stay in the forefront of this service. Setup is free with a 12-month commitment. Basic recurring costs are \$25, \$50, \$85 and \$150, priced by the number of add-on features. The variety of add-ons depends on a firm's desire for customization, adding anything at any time, with costs generally free at the outset. CPAsites.com reports it charges \$25 to \$50 for its time.

CPAsites.com • Article

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