CPA Practice **Advisor**

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and tax customers with a new Software-as-a-Service tax solution designed to help professionals quickly and easily prepare and file 1040 federal and state tax returns – anytime, anywhere.

Dec. 23, 2009

From Press Release

PLANO, Tex. – Intuit Inc. is releasing its latest time-saving innovation to its professional accounting and tax customers with a new Software-as-a-Service tax solution designed to help professionals quickly and easily prepare and file 1040 federal and state tax returns – anytime, anywhere. Intuit's new ProLine Tax Online Edition is available for 22 states this tax season.

Everything about the offering has been designed and optimized to perform on the web as a true cloud-computing application, with easy-to-read screens and input fields. ProLine Tax Online uses the latest encryption standards and is protected by firewall-protected Web servers and password-protected Web sites.

ProLine Tax Online features a breakthrough, single-screen data entry process that streamlines the workflow and makes it easier and faster to prepare and file tax returns – changing the way that professionals work. In fact, some of our beta users have reported finishing returns 25 percent faster than their previous methods.

One of the early users, Patrick Allen of Port Charlotte, Florida, appreciated the web-based, anytime, anywhere access. He said, "I do a lot of tax returns at my church for free, and the idea of filing taxes online is 'the ultimate.' I no longer have to store information on a computer, and the information is easily accessible anywhere. I can wake up early and complete taxes at home,

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in-depth error-checking, and paper or electronic filing,

Plan for the Future

This year's ProLine Tax Online release is just one step in an ambitious plan to transform how tax professionals complete returns. While the TY09 release is designed for professionals who focus on 1040 returns and complete about 50 returns per year, Intuit plans future releases that will serve the needs of full service firms with expanded modules for businesses, partnerships, S corporations,

and other entities.

Coverage

With its support of 22 states (Alabama, Arizona, California, Colorado, Connecticut, Georgia, Illinois, Indiana, Iowa, Kansas, Louisiana, Missouri, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Oregon, South Carolina, Tennessee, Virginia, and Wisconsin), ProLine Tax Online provides coverage for almost 70% of the U.S. population, including those states without state income tax, based on 2008 estimates by the United States Census Bureau.

Special Promotional Pricing and Availability

For Tax Year 2009, ProLine Tax Online is priced at an introductory price of \$19.95 per client (for all filings associated with a client's return, including Federal and single- or multi-state returns). However, for the first 2,000 customers who register for the service by Jan. 31, 2010, Intuit is offering a special promotional price of \$9.95 per client throughout Tax Year 2009 (October 31, 2010). Tax professionals can learn more and register for ProLine Tax Online at http://taxoe.com/live. Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

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