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the Nov. 2006 Review of Time & Billing Systems

Developed

specifically for accountants by accountants, ImagineTime provides an integrated time-based billing system with practice management functions that support multiple billing methods; project-based time tracking and management; due-date monitoring; and a variety of budgeting, forecasting and analysis capabilities. The core time and billing system, which offers multiple data-entry options, starts at \$295 for a single-user license. The company also offers various modules including more advanced contact management, staff scheduling/calendaring, remote data entry, due-date monitoring, PDA integration, and a calendar/contact management function.

Ease of Use/Navigation Features — 4.5 Stars

ImagineTime opens to a text-based menu screen that provides quick access to each of the primary sections of the system, with directories for Data Entry tasks, daily/monthly Reporting, Utilities and Management Reports. When working within specific task windows, ImagineTime offers users four viewing options, including one with a customizable sidebar menu on the left that allows access to most frequently accessed tasks. Alternately, an icon-based menu at the top of the screen can be employed. The primary work area is beautiful, offering tabbed access to sub-tasks within a function (such as moving between expenses, chargeable items and other options within the time and expense entry screen). The system's client list is well organized with search capabilities, and client data screens provide a good summary of data, including billed and outstanding amounts, WIPs, allowances for unbilled WIPs, along with invoicing defaults and staff assigned to the client.

The program allows data entry to be performed through timesheets after-the-fact,

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says Barb Gacic, office manager for Sager, Haines & Co. LLP

(www.SagerHaines.com),

a full-service accounting firm in St. Charles, Ill. “The program is user friendly with a minimal learning curve and offers ease in inputting time as well as researching various information as needed for both employee and client time and billing. The reports generated are also easy to access and provide information in a concise, easy to access format.”

Management Functions — 5 Stars

The program allows multiple rates per staff member, as well as client-specific billing rates and rules. In addition to supporting any number of clients, staff, tasks and expense items, the program can be used to manage more than one professional

firm. The system maintains full histories of client billing and staff time performance data, along with the ability to easily access past invoices. ImagineTime includes strong analysis functions including staff and client performance reports, as well as very impressive integrated calendaring and due-date monitoring, which can be essential in keeping up with period tasks or client goals. The calendaring/contact

management system provides side-by-side views of staff calendars, with the ability to convert calendar activities into timesheets. ImagineTime also offers a Tax Ticker system that can keep tax-oriented professionals on top of pending deadlines. Recent additions to the system include enhanced engagement budgeting and reporting

and an e-mail “blaster” function for the contact management system.

As well, a new final bill procedure allows a series of progress bills to be cleared against time with the engagement time history and profitability summarized on the final bill.

Billing & Reporting — 5 Stars

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can be customized to meet the needs of each user, depending upon the report.

Integration — 4.5 Stars

The system integrates with QuickBooks for transferring GL, AR and AP data. It utilizes Word, Access and Excel for various reporting functions, which allows users to easily save documents in these formats as well as the ability to format or customize invoices, including the addition of logos, letterhead or other visual elements. ImagineTime's contact management and calendaring system integrates with Outlook, as do the reminders and e-mail functions. The company offers a PDA interface application for remote data entry.

User Support & Help — 4.5 Stars

ImagineTime's Help system is fairly traditional, with an index-based system and some content-specific assistance, in addition to newly added interactive tutorials that are now built into the system's main menu. An online Help center offers do-it-yourself guidance with such features as FAQs, system updates and tutorials.

2006 Overall Rating: 4.5 Stars

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