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Aug. 29, 2006

Education – MBA, Univ. Nebraska; BS, Univ. Nebraska

Hobbies & Interests – Traveling, reading, writing, community involvement with entrepreneurs.

Professional Affiliations – Member and past board member of Institute of Management Accountants, Intuit's Speakers Bureau, Sleeter Group Consultant, QuickBooks Point of Sale and Financial ProAdvisor, Member of National Speaker's Association.

What peers, clients and friends say about Pam:

Pam is very passionate about helping entrepreneurs run their businesses more effectively through the use of financial information. It often seems foreign to the small business owner and so her goal is to always help them understand why using technology can provide them easy-to-understand financial information. She takes it one step further and helps clients understand how that financial data can impact the way that they run their business. She has a very unique perspective compared to most accountants and wants her clients to understand why the data tracking is important and what the information is telling them about their business.

What technology or business process does Pam see affecting the tax and accounting profession in the next five years?

"I think the biggest impact in the next five years will be the Internet and the increasing amount of business done over the Internet. More businesses are expanding their business plan to include sales all over the world. With this opportunity brings a unique need to ensure that however they are tracking their sales through the Internet can effectively be entwined with their accounting documentation. In addition, more people are starting small side businesses on

the Internet only. These individuals have never previously had to deal with

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