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TaxWise (UTS) — My Website

taxwise.com/resources/mywebsite.html

Nov. 29, 2005

From the December 2005 [Review Website Solutions for Accountants](#)

My Website is available to users of Universal Tax Systems' TaxWise tax preparation product. The following web sites are examples of current user sites: jpfox.taxwisepartner.com, txexpress.taxwisepartner.com, rdr.taxwisepartner.com, atyourservice.taxwisepartner.com, and cfmorgan.taxwisepartner.com.

Design Theme – 3 Stars

The design theme is very simple and straight to the point. It is designed to provide a limited number of pages of customized text. My Website provides a tool to upload your firm's logo for placement in the header for the web site.

Content – 2 Stars

Content is limited to up to eight pages of text and a link to IRS publications.

Site Maintenance – 3 Stars

The system is hosted in a redundant web server farm located in Rome, Ga.

Utility Software/Applications – N/A

Site Marketing – 2 Stars

The domain names are a subset of the TaxWise domain and are owned by TaxWise.

Vendor Service & Support – 3 Stars

As noted earlier, the My Website service was established in 2001, and the vendor currently has nearly 4,000 subscribers. Interestingly, the software is still in its Version 1 release.

Pricing/Value – 4 Stars

Because there are no setup fees and no recurring fees, you have to rate the service high in this category. The fact is that users of TaxWise get a clean looking web site limited to eight pages at no additional charge.

Summary

Obviously, the price can't be beat if you're a current user of TaxWise.

However, the image you portray on your web site is more important than saving a few hundred dollars a year. Most of the other web site builder services reviewed here simply offer a much broader set of features and content. If all you need is to establish a simple site for people to find you on the web, this service will accomplish that.

2005 Overall Rating – 3 Stars

Article

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