## **CPA**

## Practice **Advisor**

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independent members of the BDO Alliance USA as part of its Business Resource Network VMP Program.

Isaac M. O'Bannon • Mar. 12, 2024



Cetrom is now providing its customizable CPA cloud hosting solutions to independent members of the BDO Alliance USA as part of its Business Resource Network VMP Program. As part of this program, Cetrom will be able to offer these growing businesses and professional services firms direct access to its 100% US-based

senior-level engineers, proven advanced threat protection security technologies, and

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technologies, cybersecurity awareness training, and enhanced IT systems to help further secure and support the demand for flexible and scalable growth while supporting the need for global talent outsourcing.

Notably, in April 2023, Cetrom rolled out a new universal API technology, Cetrom Connect, enabling secure and reliable communication between local and cloud networks over the internet. With Cetrom Connect, Cetrom can securely connect networks, including the Cetrom virtual desktop, Microsoft 365, Active Directory Domain Services, local networks, cloud printing, and more – eliminating the need for local onsite servers. Due to FTC Safeguards Rule, GLBA, and IRS regulations, Cetrom began testing the product in 2022 and successfully rolled out the security solution to its customer base ahead of the FTC Safeguards Rule enforcement on June 9, 2023.

"Cetrom's inclusion in the Business Resource Network (BRN) VMP Program is part of our objective of offering our Alliance members a greater competitive advantage by giving them the ability to leverage additional value-added resources," said Tom Takasaki, Practice Leader for BDO Alliance USA's Business Resource Network. "We strive to establish relationships with product and service providers that can offer the kind of forward-looking capabilities that our Alliance members and their clients need."

"Cetrom is proud to join the Business Resource Network (BRN) as a valuable IT resource for its member firms," said Christopher Stark, President and CEO of Cetrom. "We pride ourselves on the unique managed services model we have designed, which is built for firms just like those in the BDO Alliance USA. Our priority is providing reliable and secure solutions, and customer service excellence is our passion. We are committed to delivering 5-star rated IT service and support to our clients. We looked for an association with the singular combination of reach and experience offered by

the BDO Alliance USA, so we are excited about what our inclusion in its Business

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