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and Client Experience Solutions

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Isaac M. O'Bannon • Mar. 11, 2024

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[HubSync](#), an award-winning SaaS software firm with end-to-end solutions for the CPA and Accountancy marketplace, and [IRIS Software Group](#), a leading global software provider of accounting and payroll solutions, have announced a strategic partnership to integrate key platforms. This product integration will help drive efficiencies through real-time document processing and automation and deliver a modern, unified client experience to IRIS practice management clients.

The partnership integrates HubSync's award-winning [Engagement Letter Wizard](#) with [IRIS' Elements](#), [Practice Engine](#) and [Star](#) platforms. UK Accountancy and US CPA marketplace clients will now be able to seamlessly integrate and automate their onboarding processes, such as ongoing engagement letter and document processes, in real-time from a single workspace. Firms will be able to benefit from HubSync's

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John McGowan, Founder and CEO of HubSync stated, “We are thrilled to partner with IRIS to enhance the power of our award-winning Engagement Letter Wizard Platform through direct data integration, driving countless hours of manual work from the process and dramatically improving the IRIS Client’s experience and ‘end-client’ satisfaction with their firms. IRIS and HubSync are natural partners, having proven time and again their dedication to leading edge solutions and industry productivity. We expect this relationship to change the landscape of how CPA firms onboard and interact with their clients.”

“We are thrilled to announce a new strategic partnership with our long-time partner HubSync,” said Mark Chambers, Managing Director of Accountancy at IRIS Software Group. “This collaboration marks a significant milestone for both companies, reflecting our shared commitment to innovation and customer satisfaction. We believe this partnership can help deliver even greater value and efficiency to our customers in the UK and US – saving them time to focus on other important tasks.”

Accounting • Technology

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