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data, damaged client relationships, financial cost, litigation, reputational harm and more.

Isaac M. O'Bannon • Feb. 28, 2024

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Did you know that the average cost of a cyber breach last year was \$4.45 million? And that number will only increase. If that isn't scary enough, the bad actors are getting more sophisticated every day. Cyberattacks are a daily threat to any organization and

can result in compromised data, damaged client relationships, financial cost,

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- *Proactive Strategies* – Education/training, data security, data loss prevention, zero trust, cyber insurance.
- *Incident Response Plan* – Prepare, identify, contain, eradicate, recover, post-incident.

You'll also learn about the many types of Personally Identifiable Information ("PII") hackers seek, recognizing suspicious behavior from internal staff with dishonest motives, the 3-2-1 backup rule, and more.

"It may sound cliché, but it's true that bad actors only have to compromise your systems once. And that one incident could cripple your organization," said Rahul Mahna, Partner and Leader of EisnerAmper's Outsourced IT Services Team. "We've taken the decades of knowledge and real-life experiences of our tech team and distilled it into this handy, actionable guide that can help you sleep better at night when it comes to your cybersecurity."

[Click here to receive your free copy of EisnerAmper's *Cybersecurity eBook*.](#)

Security • Technology

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