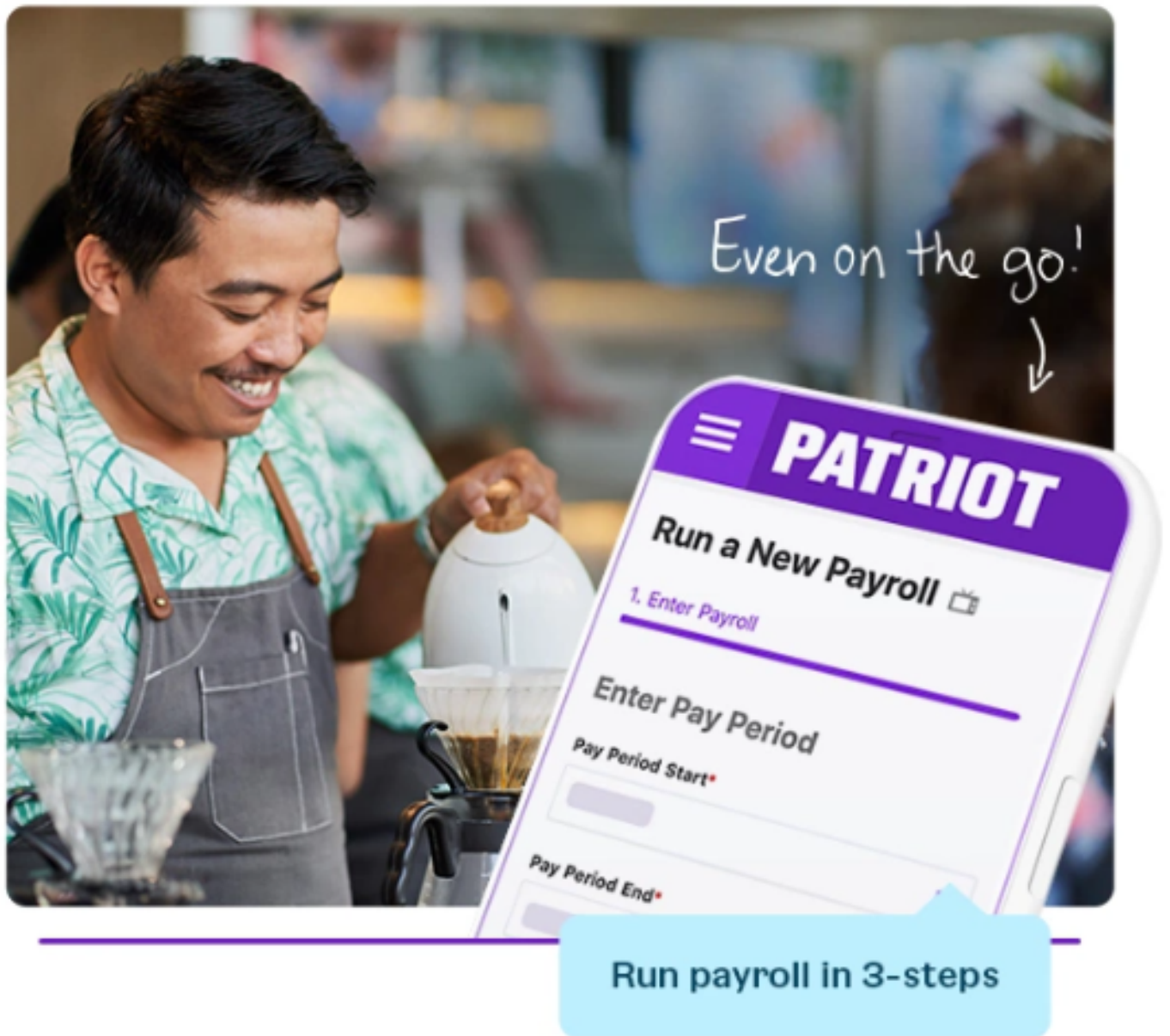


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Isaac M. O'Bannon • Jan. 31, 2024



Accounting and payroll technology maker Patriot Software is expanding its affiliate marketing with a national launch of its [Affiliate Program](#) on Impact.com.

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“Our sincere desire is to help all American businesses,” says Mike Wheeler, president of Patriot Software. “As Patriot continues to increase in profitability, we’re going to take those profits and pour them into fellow American businesses that are doing affiliate marketing, regardless of whether they are large or small.”

Affiliate marketing is a multi-billion dollar industry that not only spreads across the internet, but is exploding in most social media platforms. Advertisers and marketers with audiences of USA-based business owners can apply to become an affiliate with Patriot. Affiliates—and even social media influencers—can then introduce their audiences to Patriot’s accounting and payroll software.

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