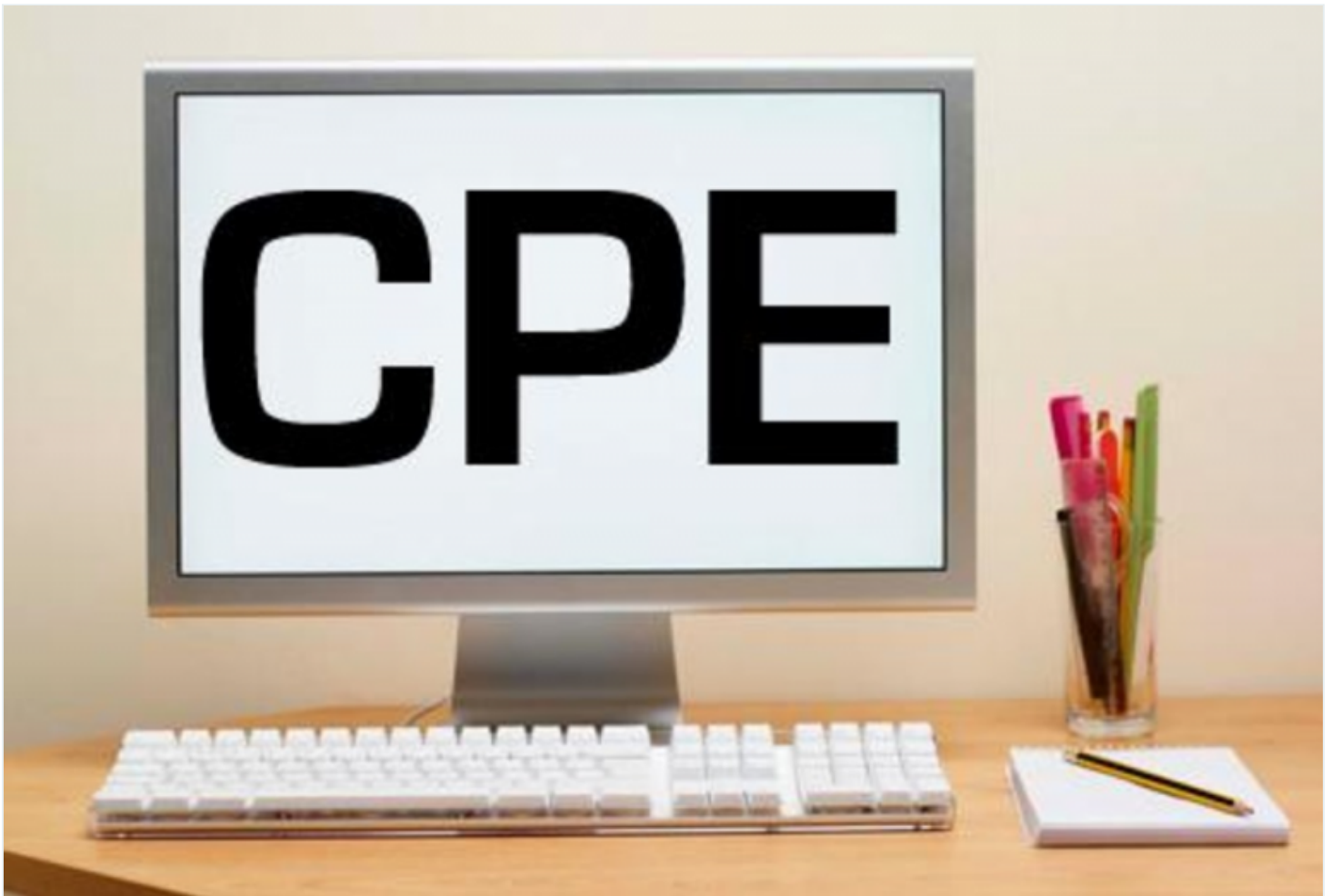


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conference. Additionally, EAs can receive up to 3 hours of CE credit. Pick only the sessions you want to attend.

Isaac M. O'Bannon • Dec. 01, 2023



The sessions and CPE fields of study for [Ensuring Success 2023](#) have been announced. **Ensuring Success will be held December 6-7, 2023.** Professionals can earn up to 14 hours of free CPE during this 2-day annual, virtual conference. Additionally, EAs can receive up to 3 hours of CE credit. [Register now](#) and mark your calendar for Ensuring Success, to ensure you meet your year-end CPE requirements. **Pick only the sessions you want to attend.**

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and to receive a CPE certificate for watching the live sessions and noting the three codes that are provided during each session).

DAY ONE (Dec. 6, 2023):

1. 9am ET: WHAT WOULD YOU DO? ETHICAL DILEMMAS FACING ACCOUNTANTS

Field of study: Ethics

Sponsor: Avalara

2. 10am ET: TALES FROM THE REMOTE WORKFRONT

Field of study: Firm Management

3. 11am ET: TAX CREDITS AND THE SMALL FIRM ADVANTAGE

Field of study: Tax

Sponsor: ADP

4. Noon ET: TAX ISSUES TO BE AWARE OF IN THE COMING TAX SEASON

Field of study: Tax

Sponsor: Corvee

== LUNCH BREAK ==

5. 2pm ET: ACCOUNTING FOR DIGITAL ASSETS:ADVISING YOUR CRYPTO CLIENTS

Field of study: Specialized Knowledge

6. 3pm ET: IS IT TIME TO REBRAND?

Field of study: Marketing

7. 4pm ET: AI FOR REAL: HOW CAN ACCOUNTANTS USE THIS TECHNOLOGY?

Field of study: Information Technology

Sponsor: SafeSend

DAY TWO (Dec. 7, 2023):

8. 9am ET: HACKED! SECURITY MEASURES ACCOUNTANTS NEED TO TAKE

Field of study: Information Technology

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Field of study: Finance

Botkeeper

== LUNCH BREAK ==

2. 2pm ET: HOW TO GROW, ELEVATE, AND SCALE TODAY'S ACCOUNTING FIRM

Field of study: Business Management & Organization

Wolters Kluwer

3. 3pm ET: TAX RESOLUTION

Field of study: Tax

Sponsor: Canopy

4. 4pm ET: FROM IRRELEVANT TO IRREPLACEABLE: YOUR BUSINESS TRANSFORMATION

Field of study: Business Management & Organization

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The archived versions of the webcasts are NOT eligible for CPE. Only the live event sessions, on December 6 and 7.

Each session qualifies for 1 hour of free CPE credit, and the tax-focused sessions also qualify for IRS CE credit. *CPA Practice Advisor* is an approved NASBA and IRS continuing education provider.

Visit <https://ensuringsuccess.com> to register or for more information.

<https://ensuringsuccess.com>

Accounting

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